



Australian Government

**Assessment Requirements for
RGRCMN402 Participate in media
interviews for racing**

Release: 1

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Modification History

Release	Comments
Release 1	This version released with RGR Racing and Breeding Training Package Version 2.0.

Performance Evidence

An individual demonstrating competency in this unit must satisfy all of the elements and performance criteria of this unit. There must be evidence that the individual has:

- clarified topic and considered workplace obligations and responsibilities prior to agreeing to a media interview
- prepared a list of potential questions that may be asked or issues that may be discussed in a media interview about two current topics
- practised interview techniques with colleagues, on at least two occasions, including:
 - providing accurate verbal information in a structured and succinct manner
 - deflecting critical remarks or questions
 - using non-verbal communication skills
- participated in a real media interview or realistic role-play on at least one occasion, demonstrating appropriate personal speaking and presentation skills and interaction with interviewer
- obtained feedback on own performance.

Knowledge Evidence

An individual must be able to demonstrate the knowledge required to perform the tasks outlined in the elements and performance criteria of this unit. This includes knowledge of:

- workplace and racing industry communication practices, protocols and obligations for participating in media interviews
- relevant rules of racing and controlling body or Principal Racing Authority regulations relating to media interview topic or content
- different forms of media, including social media
- types of interview formats, including formal and informal formats
- basic overview of code of conduct for journalists and media interviewers
- personal grooming and presentation requirements
- verbal and non-verbal communication skills relevant to interview technique

- communication strategies for:
 - answering and dealing with difficult questions and criticisms
 - dealing with impromptu interview situations
 - building rapport
 - obtaining feedback on interview performance.

Assessment Conditions

Assessment of skills must take place under the following conditions:

- physical conditions:
 - relevant racing sector work site or an environment that accurately represents workplace conditions
- resources, equipment and materials:
 - workplace and racing industry communication protocols relating to media interviews
- specifications:
 - relevant workplace documentation and resources
- relationships:
 - real racing personnel and media interviewers or realistic role-plays and scenarios.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

Companion Volumes, including Implementation Guides, are available at VETNet - <https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=5c4b8489-f7e1-463b-81c8-6ecce6c192a0>