MSTTD4008 Present and promote textile design concepts

Release: 1

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Modification History

Release 1. Supersedes and is equivalent to LMTTD4008A Present and promote textile design concepts

Application

This unit of competency covers the skills and knowledge required to present and promote textile design concepts to clients or other industry professionals.

The unit of competency applies to using a range of communication and presentation skills and tools to present and promote textile design concepts to clients or other industry professionals.

The unit of competency applies to work in a production environment where design decisions impact on the work and where design concepts must be communicated to other industry professionals with a view to gaining agreement for further development.

Work is supervised and may be conducted in small to large scale enterprises and may involve individual and team activities.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Textile design and development

Unit Sector

Not applicable

Elements and Performance Criteria

Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.	
1 **Determine job requirements**	1.1	Follow standard operating procedures (SOPs)
	1.2	Comply with work health and safety (WHS) requirements at all times
	1.3	Use appropriate personal protective equipment (PPE) in accordance with SOPs

		1.4	Identify job requirements from specifications, drawings, job sheets or work instructions
2	**Prepare to present design concepts**	2.1	Analyse design brief to identify purpose of textile product and performance requirements
		2.2	Identify other key requirements for textile product
		2.3	Analyse priorities of client or industry professionals
		2.4	Identify purpose of presentation and select form of communication to maximise impact of design
		2.5	Negotiate presentation details to enable sufficient time for preparation
3	**Develop visual tools to communicate textile design concepts**	3.1	Identify sources of design ideas and the application of design principles to the textile design
		3.2	Develop inspiration or storyboards to visually demonstrate the process of design development and the key features of the design
		3.3	Select or develop other visual tools to positively demonstrate key features of textile design
4	**Prepare for presentation**	4.1	Select and prepare resources required for presentation
		4.2	Prepare presentation area as appropriate for audience needs and resource requirements, and according to workplace procedures
		4.3	Plan presentation to meet key objectives and client priorities
5	**Conduct presentation**	5.1	Use effective presentation skills to explain benefits and features of design concepts and promote the product
		5.2	Explain production techniques and considerations for developing textile product
		5.3	Seek feedback on design concept, consider appropriate

modifications to the design and respond positively

5.4　　Seek client's commitment to design concept or further development and confirm

5.5　　Document process and outcomes of the presentation

Foundation Skills

This section describes those required skills (language, literacy and numeracy) that are essential to performance.

Foundation skills essential to performance are explicit in the performance criteria of this unit of competency.

Range of Conditions

This field allows for different work environments and conditions that may affect performance. Essential operating conditions that may be present (depending on the work situation, needs of the candidate, accessibility of the item, and local industry and regional contexts) are included.

Workplace procedures include one or more of the following:	• requirements prescribed by legislation, awards, agreements and conditions of employment • SOPs • work instructions • PPE • oral, written and visual communication • quality practices, including responsibility for maintenance of own work quality and contribution to quality improvement of team or section output • housekeeping • tasks related to environmental protection, waste disposal, pollution control and recycling • WHS Practices
Textile products include one or more of the following:	• tapestry • knitted fabric or items • woven fabric or items • screen printed fabric or items • experimental textile effects
Key requirements include	• budget • size specifications

one or more of the following:	• style requirements • use of colour • use of raw materials • deadline • production techniques
Industry professionals include one or more of the following:	• senior designers and patternmakers • management • buyers • media • curators • marketing departments
Visual tools include one or more of the following:	• material samples • product samples • colour charts • sketches or pictures • finished products
Resources include one or more of the following:	• PowerPoint projector • photocopies of graphs and other information • whiteboard or drawing board • feedback forms • pens • charts • samples and swatches to be handed out • photographs • brochures

Unit Mapping Information

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Links

Companion Volume implementation guides are found in VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=a203ec5c-de7d-406b-b3e1-8f1a9b76e92e