Assessment Requirements for MSTTD4008 Present and promote textile design concepts

Release: 1

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Modification History

Release 1. Supersedes and is equivalent to LMTTD4008A Present and promote textile design concepts

Performance Evidence

Evidence required to demonstrate competence in this unit must be relevant to and satisfy the requirements of the elements and performance criteria, and include:

- reading and following work instructions, standard operating procedures (SOPs), safe work practices
- interpreting and responding to a design brief
- applying principles of design to design concept
- analysing design features and relating to needs and interests of audience
- collecting, creating and collating information, including inspiration and storyboards
- planning presentation to meet client needs, timeframe, location and resources
- presenting information to meet needs of audience and promote positive response
- applying appropriate verbal and non-verbal communication techniques
- seeking feedback and answering questions
- documenting process and outcomes.

Knowledge Evidence

Evidence must be provided that demonstrates knowledge of:

- safe work practices and procedures and use of personal protective equipment (PPE)
- elements of design:
  - line
  - shape and silhouette
  - colour
  - texture
  - value
- principles of design:
  - repetition
  - gradation
  - rhythm
  - radiation
  - harmony
  - contrast

- dominance
- proportion
- balance
- unity
- a range of textiles and their characteristics
- interests and communication needs of industry professionals
- a range of communication tools for presentation of design concepts
- principles and methods for composing inspiration boards
- key elements and approaches to storyboard composition
- principles of effective presentation and communication
- purpose of presentation:
  - to sell textile product
  - to sell design concept for textile product
  - to gain agreement for further development
  - to test textile design and gain feedback
  - to inform of intended processes
  - to promote talents and abilities of self or enterprise
  - to showcase textile products or resources
  - to demonstrate textile production processes
- communication tools:
  - written materials
  - pictures, diagrams, sketches and storyboards
  - audio-visual materials
  - demonstration, samples
  - verbal presentation (one on one or group contexts)
  - electronic tools
- goals and aspirations of audience
- priorities for client:
  - appealing to target market
  - price range
  - market position
  - construction strategies
  - promotion opportunities
  - themes
  - corporate goals
  - timing
  - international textile influences
  - usability for mass media
  - performance
  - quality

- - uniqueness
  - creativity
- role of design features and benefits
- workplace procedures
- recording and reporting practices.

Assessment Conditions

- Assessors must:
  - satisfy the assessor competency requirements that are in place at the time of the assessment, as set by the VET regulator
  - have vocational competency in presenting and promoting textile design concepts, at least to the level being assessed, with relevant industry knowledge and experience.
- Assessment should occur in operational workplace situations. Where this is not possible, or where personal safety or environmental damage are limiting factors, assessment must occur in a sufficiently rigorous simulated environment reflecting realistic operational workplace conditions. This must cover all aspects of workplace performance, including environment, task skills, task management skills, contingency management skills and job role environment skills.
- Assessment processes and techniques must be appropriate to the language, literacy and numeracy requirements of the work being performed and the needs of the candidate.
- Conditions for assessment must include access to all tools, equipment, materials and documentation required, including relevant workplace procedures, product and manufacturing specifications associated with this unit.

Links

Companion Volume implementation guides are found in VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=a203ec5c-de7d-406b-b3e1-8f1a9b76e92e