



Australian Government

Assessment Requirements for MSTGN4022

Communicate design concepts

Release: 1

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Modification History

Release 1. Unit Code, Title and Application changed. Title simplified. Unit broadened beyond fashion. Elements and Performance Criteria simplified and restructured with Element 1 removed. Content clarified and adjusted to reflect that this unit is about the communication of the concept more than the development of the concept which is found in other units.

Foundation Skills field populated. Range of Conditions removed. Assessment Requirements clarified with generic foundation skills statements moved to appropriate section and duplication with Performance Criteria removed. Supersedes and is not equivalent to MSTFD4005 Communicate and sell design concepts and MSTTD4008 Present and promote textile design concepts.

Performance Evidence

There must be evidence the candidate has completed the tasks outlined in the elements and performance criteria of this unit, and demonstrated the ability to:

- communicate design concepts using physical or digital presentation for at least two products, with communication to include use of:
 - inspiration board
 - storyboard comprising at least four different components
 - the following presentation skills:
 - effective verbal and non-verbal communication
 - language appropriate to the audience
 - clear statement of main points
 - acknowledging and responding to feedback.
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Knowledge Evidence

There must be evidence the candidate has knowledge of:

- the design process
- sources of design information and concept inspiration
- relationship between the design concept and how the design concept is communicated
- components of inspiration boards, including:
 - shapes
 - textures
 - images
 - photos
 - magazine extracts

- objects
- typical components of storyboards, including:
 - trade sketches
 - illustrations
 - magazine extracts
 - fabric swatches
 - trim or accessory samples
 - colour palette
 - specifications
- communication and presentation techniques, including:
 - effective verbal and non-verbal communication tools
 - how to tailor language appropriate to the audience
 - how to structure information for clarity
 - ways to seek and respond to feedback.
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Assessment Conditions

Skills must have been demonstrated in the workplace or in a simulated environment that reflects workplace conditions and contingencies. The following conditions must be met for this unit:

- use of suitable facilities, equipment and resources, including:
 - design concept for communication
 - presentation materials and tools (physical or digital).

Assessors must satisfy the NVR/AQTF mandatory competency requirements for assessors.

Links

Companion Volume implementation guides are found in VETNet – -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=a203ec5c-de7d-406b-b3e1-8f1a9b76e92e>