



Australian Government

MSTFD5007 Analyse influences on contemporary fashion designs

Release: 1

MSTFD5007 Analyse influences on contemporary fashion designs

Modification History

Release 1. Supersedes and is equivalent to LMTFD5007B Analyse influences on contemporary fashion designs

Application

This unit of competency covers the skills and knowledge required to research and analyse significant influences that determine current individual preferences and future fashion trends.

The unit of competency applies to the analysis of the fashion theories on adoption and dissemination of new trends, as well as investigating fashion cycles. The skills covered in this unit will be applied in the development of designs to meet specific design briefs and current market demands.

Work may be conducted in small to large scale enterprises and may involve individual and team activities.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Pre-requisite Unit

MSTFD4014 Identify influences on contemporary fashion designs and construction techniques

Competency Field

Fashion design and technology

Unit Sector

Not applicable

Elements and Performance Criteria

Elements describe the essential outcomes.

Performance criteria describe the performance needed to demonstrate achievement of the element.

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|---|--|-----|--|
| 1 | Identify significant influences on contemporary fashion | 1.1 | Investigate significant influences on contemporary fashion |
| | | 1.2 | Identify what role these influences play on contemporary fashion preferences |
| 2 | Use fashion reference sources | 2.1 | Identify current theories of fashion adoption and dissemination |
| | | 2.2 | Identify changes in fashion cycles within contemporary fashion scene and predict future cycles |
| | | 2.3 | Research a current fashion trend and identify its theory of fashion adoption |
| | | 2.4 | Identify the role of media available in 21st Century and what role media play in the process of adoption and dissemination |
| | | 2.5 | Research a current fashion trend and analyse the role of a specified media type on its adoption and dissemination |
| 3 | Investigate fashion forecasting | 3.1 | Identify the purposes of fashion forecasting |
| | | 3.2 | Identify and compare different methods of predicting future fashion directions |
| | | 3.3 | Identify a possible future trend and provide illustrations with evidence to support why it could be adopted |
| | | 3.4 | Use communication tools and presentation skills appropriate to the fashion industry |

Foundation Skills

This section describes those required skills (language, literacy and numeracy) that are essential to performance.

Foundation skills essential to performance are explicit in the performance criteria of this unit of competency.

Range of Conditions

This field allows for different work environments and conditions that may affect performance. Essential operating conditions that may be present (depending on the work situation, needs of the candidate, accessibility of the item, and local industry and regional contexts) are included.

- Workplace procedures include one or more of the following:**
- requirements prescribed by legislation, awards, agreements and conditions of employment
 - SOPs
 - work instructions
 - oral, written and visual communication
 - quality practices, including responsibility for maintenance of own work quality and contribution to quality improvement of team or section output
 - housekeeping
 - tasks related to environmental protection, waste disposal, pollution control and recycling
 - WHS practices

- Australian Standards include:**
- the relevant industry or Australian Standards that are current at the time this unit is being undertaken

- Significant influences include one or more of the following:**
- social
 - economic
 - gender and sexuality
 - demographics
 - age
 - politics
 - aspirations
 - environment
 - work

- Purpose of fashion forecasting includes one or more of the following:**
- to assist designers in planning for next season
 - economic (for buyers to know what will sell)
 - to enable textile mills to plan production

- Methods of predicting future trends include one or more of the following:**
- market research
 - consumer feedback
 - analysis of sales
 - records of consumer buying patterns
 - image library

- analysis of socioeconomic trends
- web forums/blogs

Unit Mapping Information

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Links

Companion Volume implementation guides are found in VETNet -
<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=a203ec5c-de7d-406b-b3e1-8f1a9b76e92e>