Australian Government

MSTFD4006 Interact and network with fashion industry participants

Release: 1

MSTFD4006 Interact and network with fashion industry participants

Modification History

Release 1. Supersedes and is equivalent to LMTFD4006B Interact and network with fashion industry participants

Application

This unit of competency covers the skills and knowledge required to interact and network with fashion industry participants.

This unit of competency applies to communication and networking with people who work along the fashion industry supply chain.

The unit of competency applies to industry appropriate communication and relationship building techniques to maintain effective industry networks, and to ensure design and production processes meet requirements.

Work may be conducted in small to large scale enterprises and may involve individual and team activities.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Fashion design and technology

Unit Sector

Not applicable

Elements and Performance Criteria

Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.	
1 **Prepare to interact with others in the fashion industry**	1.1	Identify roles of different fashion industry participants and the routine industry communication channels and tools that are appropriate
	1.2	Identify the information needs of fashion industry

			participants for design, procurement, production and marketing processes
		1.3	Identify communication protocols, workplace practices and quality standards of different industry participants
		1.4	Follow work instructions, standard operating procedures (SOPs) and safe work practices
2	**Communicate design concepts and production requirements**	2.1	Use industry appropriate language and terminology to interact and communicate with fashion industry participants
		2.2	Identify objectives and processes for communicating design concepts effectively and apply appropriate communication channels and tools
		2.3	Apply knowledge of roles and information needs of different industry participants to communicate production requirements
		2.4	Seek and respond to feedback to assess if communication of design concept and production requirements is effective, and incorporate feedback into future communication
		2.5	Seek assistance from appropriate personnel with specific and relevant expertise to deal with any communication difficulties or barriers
		2.6	Document information and outcomes of communication, and maintain records
3	**Develop and maintain effective industry networks**	3.1	Apply understanding of scope and role of different industry participants to develop networks for relevant areas of operation
		3.2	Develop and maintain cooperative working relationships with relevant industry participants
		3.3	Gather and store up-to-date information about key industry participants to maintain business intelligence and sustain networks

Foundation Skills

This section describes those required skills (language, literacy and numeracy) that are essential to performance.

Foundation skills essential to performance are explicit in the performance criteria of this unit of competency.

Range of Conditions

This field allows for different work environments and conditions that may affect performance. Essential operating conditions that may be present (depending on the work situation, needs of the candidate, accessibility of the item, and local industry and regional contexts) are included.

Communication channels and tools include three or more of the following:	- sketches, drawings, illustrations and photographs - samples of fabrics and specifications - written descriptions and rationale - multimedia forms, such as DVD - charts, diagrams and specification sheets - storyboards and inspiration boards - meetings - electronic communication tools - displays, demonstrations and events - mass media channels - social media
Information needs include one or more of the following:	- details for production or marketing purposes - size, style, features and colours - timing, costs, distribution and availability - layout and content - goals and strategies - roles and expectations - priorities and limitations
Protocols include one or more of the following:	- specific formats - timing - content of communication required by different industry participants - mechanism for dealing with communication difficulties or complaints

| **Communication includes one or more of the following:** | • face to face
• telephone
• correspondence
• email
• digital media |

Unit Mapping Information

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Links

Companion Volume implementation guides are found in VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=a203ec5c-de7d-406b-b3e1-8f1a9b76e92e