



**Australian Government**

# **MSFID5028 Research and recommend artwork**

**Release: 1**

## MSFID5028 Research and recommend artwork

### Modification History

Release 1. Supersedes and is equivalent to MSFID5012 Research and recommend artwork.

### Application

This unit describes the skills and knowledge required to determine decoration requirements, research product options and make recommendations for specifying artwork within a project.

This unit applies to individuals providing advice in a retail, consulting or design studio environment. They analyse and compare product information from a wide range of different sources to develop a design solution.

No licensing or certification requirements exist at the time of publication. Relevant legislation, industry standards and codes of practice within Australia must be applied.

### Pre-requisite Unit

### Unit Sector

Interior Decoration and Design

### Elements and Performance Criteria

| Elements                                         | Performance Criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|--------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Elements describe the essential outcomes.</i> | <i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 1. Determine project requirements                | 1.1 Evaluate project specifications, parameters and constraints, and confirm with client<br>1.2 Select work resources based on the needs of the project<br>1.3 Identify and assess aspects of the space that impact on potential solutions<br>1.4 Analyse and review intended application for the artwork in the available space<br>1.5 Identify and investigate the most appropriate method of display in artwork within the existing space<br>1.6 Identify key project stakeholders and establish required communication protocols |
| 2. Research artwork options                      | 2.1 Source and analyse relevant information about potential artwork and artists                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

| Elements                                         | Performance Criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|--------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Elements describe the essential outcomes.</i> | <i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|                                                  | <p>2.2 Assess and compare aesthetic requirements of the artwork with surrounding site and design elements</p> <p>2.3 Analyse and evaluate properties of the materials used in the production of artwork</p> <p>2.4 Assess elements and principles of design used in the creation of the artwork in relation to the available site</p> <p>2.5 Source and compare information about costs and availability against the project brief</p> <p>2.6 Identify and integrate potential sustainability features or issues into the research process</p>                                                                                                                                                                    |
| 3. Refine ideas and select preferred solution    | <p>3.1 Explore, integrate and refine different options through a process of reflection and testing</p> <p>3.2 Choose a preferred solution based on research findings and the key objectives of the project brief</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 4. Recommend artwork                             | <p>4.1 Prepare a visual representation that communicates the key aspects of the preferred solution</p> <p>4.2 Present recommendations in a format and level of detail suited to the client and scope of the project</p> <p>4.3 Clearly articulate and present rationale for the chosen solution to the client</p> <p>4.4 Provide client with realistic cost estimates for purchasing or hiring and/or exhibiting the artwork within the site</p> <p>4.5 Seek client feedback on the proposed solution</p> <p>4.6 Make adjustments to the final design solution based on feedback</p> <p>4.7 Evaluate work through feedback and own reflection and identify potential improvements for use in future projects.</p> |

## Foundation Skills

The Foundation Skills describe those required skills (such as, language, literacy, numeracy and employment skills) that are essential to performance:

- technology skills to research artwork options and present recommendations using digital media.

Other foundation skills essential to performance are explicit in the performance criteria of this unit of competency.

## **Unit Mapping Information**

Supersedes and is equivalent to MSFID5012 Research and recommend artwork.

## **Links**

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=0601ab95-583a-4e93-b2d4-cfb27b03ed73>