



Australian Government

Department of Education, Employment and Workplace Relations

LGAEHRH604B Develop and implement environmental health education promotion and awareness strategies

Release: 2

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Modification History

LGAEHRH604B Release 2: Layout adjusted.
LGEEHRH604B Release 1: Primary release.

Unit Descriptor

This unit covers the development and delivery of environmental health awareness programs.

Application of the Unit

This unit supports the attainment of skills and knowledge required for competent workplace performance in councils of all sizes. Knowledge of the legislation and regulations within which councils must operate is essential. The unique nature of councils, as a tier of government directed by elected members and reflecting the needs of local communities, must be appropriately reflected.

Licensing/Regulatory Information

Not applicable.

Pre-Requisites

Not applicable.

Employability Skills Information

This unit contains employability skills.

Elements and Performance Criteria Pre-Content

Elements describe the essential outcomes of a Unit of Competency

Performance criteria describe the required performance needed to demonstrate achievement of the element. Where ***bold italicised*** text is used, further information is detailed in the Range Statement. Assessment of performance is to be consistent with the Evidence Guide.

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
1. Develop environmental health education, promotion and awareness strategies	<p>1.1 Goals and objectives for health education, promotion and awareness are established.</p> <p>1.2 Information to assist in health needs analysis is identified, researched and collated.</p> <p>1.3 Health surveys that identify <i>public health needs</i> are developed.</p> <p>1.4 Existing services and strategies are reviewed and evaluated to ensure relevance.</p> <p>1.5 Community networks are established and maintained to ensure broad exposure to local development needs.</p>
2. Implement environmental health education, promotion and awareness strategies	<p>2.1 Appropriate health education, promotion and awareness programs are developed based on community development needs and in accordance with council policy.</p> <p>2.2 Programs are implemented using appropriate educational, promotional and awareness activities.</p> <p>2.3 Health education, <i>promotion</i> and awareness <i>programs</i> are monitored and evaluated to assess performance against goals and objectives of the program.</p>
3. Undertake entrepreneurial programs	<p>3.1 The opportunity for an <i>entrepreneurial program</i> is identified from the market place.</p> <p>3.2 The <i>viability</i> of a program is assessed by <i>internal and external consultation</i>.</p> <p>3.3 Reports are prepared for council with recommendations and supporting information.</p> <p>3.4 The program is implemented and monitored to ensure objectives are met within budget, resources and time limitations.</p> <p>3.5 The program is reviewed and assessed using consumer response and internal audits.</p>

Required Skills and Knowledge

This describes the essential skills and knowledge and their level, required for this unit

Required Skills

- program planning
- consulting with public
- budget management
- presenting to public

Required Knowledge

- council structure, services and relevant policies
- health services
- health education policy
- promotional strategies

Evidence Guide

Overview of assessment requirements

A person who demonstrates competency in this unit will be able to perform the outcomes described in the Elements to the required performance level detailed in the Performance Criteria. The knowledge and skill requirements described in the Range Statement must also be demonstrated. For example, knowledge of the legislative framework and safe work practices that underpin the performance of the unit are also required to be demonstrated

Critical aspects of evidence to be considered

Goals and objectives of programs are achieved.

Context of assessment

On the job or in a simulated work environment.

Method of assessment

The following assessment methods are suggested:

- observation of the learner performing a range of workplace tasks over sufficient time to demonstrate handling of a range of contingencies
- written and/or oral questioning to assess knowledge and understanding
- completing workplace documentation
- third-party reports from experienced practitioners
- completion of self-paced learning materials including personal reflection and feedback from trainer, coach or supervisor

Evidence required for demonstration of consistent performance

Competency must be demonstrated in all Elements across a range of variables relevant to council's size, location and strategic plan.

Resource implications

Access to a workplace or simulated case study that provides relevant equipment and materials such as videotapes and pamphlets.

Range Statement

The Range Statement relates to the Unit of Competency as a whole. It allows for different work environments and situations that may affect performance. ***Bold italicised*** wording in the Performance Criteria is detailed below.

<i>Public health needs</i> may include special requirements of:	<ul style="list-style-type: none">• ethnic or minority groups• demographic groups
<i>Promotion programs</i> may include:	<ul style="list-style-type: none">• immunisation• nutrition• smoking• sun smart• mosquito control• sexually transmitted diseases• council• public health plan• public health policy• personal skill development• community action strengthening• supportive environments• reorienting services• behavioural and environmental adaptation• community development
<i>Entrepreneurial programs</i> may include:	<ul style="list-style-type: none">• videotapes• slide tapes• hard copy• pamphlets• books• software• badges• ties• stickers• professional consultancy
<i>Viability</i> may include:	<ul style="list-style-type: none">• profit or loss• break-even• community value
<i>Internal and external consultation</i> may include:	<ul style="list-style-type: none">• staff• councillors• schools• police• experts• community

- parents
- funding organisations
- relevant agencies, including welfare agencies
- regional groups
- hospitals
- medical institutes
- church groups
- industry and professional expertise
- government departments

Unit Sector(s)

Health and Environment