



Australian Government

Department of Education, Employment and Workplace Relations

ICP30310 Certificate III in Printing and Graphic Arts (Multimedia)

Revision Number: 1

ICP30310 Certificate III in Printing and Graphic Arts (Multimedia)

Modification History

Not applicable.

Description

Descriptor

This qualification applies to individuals working in the multimedia sector of the printing and graphic arts industry. They apply solutions to a defined range of unpredictable problems, design and author multimedia information, create electronic documents, manipulate databases and information systems. They may also provide leadership and guidance to others with some limited responsibility for the output of others.

Job Roles

Multimedia content author
Multimedia/graphic design assistant
Website designer
Electronic publisher
Assistant desktop publisher
Pre-press worker
Multimedia production technician

Pathways Information

Qualification Pathways

Entry requirements

There are no entry requirements for this qualification.

Pathways into the qualification

Candidates may enter the qualification with limited or no vocational experience and without a relevant lower level qualification. However, the preferred pathway for candidates entering this qualification is one of the following qualifications:

- ICP20110 Certificate II in Printing and Graphic Arts (General)
- ICP20210 Certificate II in Printing and Graphic Arts (Desktop Publishing).

Pathways from the qualification

At the completion of this qualification candidates could choose to enter a:

- ICP40110 Certificate IV in Printing and Graphic Arts (Graphic Pre-press)
- ICP40210 Certificate IV in Printing and Graphic Arts (Multimedia).
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Licensing/Regulatory Information

Licensing, legislative, regulatory or certification considerations

There is no direct link between this qualification and licensing, legislative and/or regulatory requirements. However, where required, a unit of competency will specify relevant licensing, legislative and/or regulatory requirements that impact on the unit.

Prerequisite Units

Code and title	Prerequisite units required
ICPPP324C Create pages using a page layout application	ICPPP224C Produce pages using a page layout application
ICPPP311C Develop a detailed design concept	ICPPP211C Develop a basic design concept
ICPPP396A Generate high-end PDF files	ICPPP284A Produce PDF files for online or screen display

Entry Requirements

Not applicable.

Employability Skills Summary

EMPLOYABILITY SKILLS QUALIFICATION SUMMARY

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The following table contains a summary of the Employability Skills required for this qualification. The Employability Skills facets described here are broad industry requirements that may vary depending on qualification packaging options.

Employability Skill	Industry/enterprise requirements for this qualification include:
Communication	<ul style="list-style-type: none"> accurately using print industry terminology and vocabulary reading and interpreting job requirements
Teamwork	<ul style="list-style-type: none"> operating production processes in association with fellow workers
Problem solving	<ul style="list-style-type: none"> eliminating or treating defects in sound recording monitoring production quality and making minor adjustments to processes
Initiative and enterprise	<ul style="list-style-type: none"> monitoring trends and international standards in the printing industry and using the information to inform personal work practices
Planning and organising	<ul style="list-style-type: none"> implementing the principles of efficient production management planning the production of page layout and graphics
Self-management	<ul style="list-style-type: none"> following principles and obligations of copyright in personal work practices following procedures and using personal protective equipment correctly
Learning	<ul style="list-style-type: none"> giving and following simple routine instructions maintaining knowledge of industry trends
Technology	<ul style="list-style-type: none"> applying multimedia platforms and computer systems when producing multimedia products using computerised control, monitoring and data entry systems using information technology, such as computer hardware and software to access data from files

Packaging Rules

Packaging Rules

Total number of units = 19 units

Packaging Rules

4 core units, plus

11 elective units from Group A, plus

4 elective units from Group B.

Up to **2 elective units** from Group A can be substituted with Group B elective units listed below.

2 elective units must be selected from the Group B elective units listed below.

Up to **4 Group B elective units** may be selected from the remaining elective units or from qualifications at the same qualification level or one level higher, in this Training Package or any other endorsed Training Package or accredited course.

Elective units must be relevant to the qualification level, job role, work outcome and industry requirements. Unit selection is by negotiation and mutual agreement between the employee, employer and the RTO and is based on enterprise and individual needs.

Core Units

BSBSUS301A Implement and monitor environmentally sustainable work practices

ICPSU216C Inspect quality against required standards

ICPSU260C Maintain a safe work environment

ICPSU262C Communicate in the workplace

Group A Elective Units

ICAB4135B Create a simple mark-up language document to specification

ICPKN315C Apply knowledge and requirements of the multimedia sector

ICPMM263C Access and use the Internet

ICPMM322C Edit a digital image

ICPPP211C Develop a basic design concept

ICPPP221C Select and apply type

ICPPP224C Produce pages using a page layout application

ICPPP225C Produce graphics using a graphics application

ICPPP252C Output images

ICPPP324C Create pages using a page layout application

Packaging Rules	
ICPSU381C	Operate and maintain computer resources
ICPPP397A	Transfer digital files
Group B Elective Units	
BSBCUS301A	Deliver and monitor a service to customers
BSBDES302A	Explore and apply the creative design process to 2D forms
BSBINN201A	Contribute to workplace innovation
CUFANM301A	Create 2D digital animation
CUFDIG404A	Apply scripting language to authoring
CUFDIG201A	Maintain interactive content
ICAB4163B	Create a common gateway interface script
ICAB4169B	Use development software and IT tools to build a basic website
ICAB4171B	Develop cascading style sheets
ICAD5210B	Analyse information and assign meta-tags
ICAI4189B	Ensure website content meets technical protocols and standards
ICAU4207B	Apply web authoring tool to convert client data for websites
ICPMM296C	Create and test a CD-ROM/DVD
ICPMM321C	Capture a digital image
ICPMM344C	Manipulate and incorporate audio into multimedia presentations
ICPMM346C	Incorporate video into multimedia presentations
ICPPP284A	Produce PDF files for online or screen display OR
ICPPP311C	Develop a detailed design concept
ICPPP325C	Create graphics using a graphics application
ICPPP396A	Generate high-end PDF files
ICPPP334C	Prepare an imposition format for printing processes
ICPPP386C	Undertake digital proofing
ICPPP385C	Operate a database for digital printing
ICPSU351C	Undertake basic production scheduling
ICPSU456C	Control production
MSACMC210A	Manage the impact of change on own work
MSACMS200A	Apply competitive manufacturing practices
MSACMS201A	Sustain process improvements

Packaging Rules

MSACMT230A	Apply cost factors to work practices
MSACMT240A	Apply 5S procedures in a manufacturing environment
MSACMT280A	Undertake root cause analysis
MSAPMSUP390A	Use structured problem solving tools