



**Australian Government**

# **Assessment Requirements for ICPDMT581 Manage multimedia production**

**Release: 1**

# Assessment Requirements for ICPDMT581 Manage multimedia production

## Modification History

Release	Comments
Release 1	This version first released with ICP Printing and Graphic Arts Training Package Version 1.0.

## Performance Evidence

Evidence of the ability to:

- manage multimedia production in TWO separate projects over at least a THREE month period and produce a portfolio that demonstrates:
  - how all components of the production cycle were monitored and managed
  - concepts used for multimedia integration
  - how content was sourced and managed
  - prototype sequences developed and their attributes
  - how product testing was undertaken
  - measures used to establish and maintain effective liaison with clients.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

## Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- explain the typical management components of a production cycle
- identify factors to take into account when considering multimedia integration
- describe the steps involved in designing, building and testing a prototype
- define hypermedia and hypertext, and explain the similarities and differences between the two
- explain the difference between linear and interactive information structures
- explain how quality outcomes are determined
- identify appropriate methods for sourcing and storing content.

## Assessment Conditions

Gather evidence to demonstrate consistent performance in conditions that are safe and replicate the workplace. Noise levels, production flow, interruptions and time variances must be typical of those experienced in the digital media technologies field of work and include access to:

- resources, equipment and materials for multimedia production and management
- relevant workplace documentation
- case studies and, where possible, real situations.

Assessors must satisfy NVR/AQTF assessor requirements.

## Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=a74b7a0f-a253-47e3-8be0-5d426e24131d>