Australian Government

HLTAHPR001 Develop health promotion programs

Release: 1

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Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to plan, organise and evaluate health promotion programs to address identified needs in Aboriginal and/or Torres Strait Islander communities. It requires the ability to use critical thinking, planning and collaboration skills.

Health promotion is diverse in nature, and programs may promote health assessment, screening, prevention and provide education activities for general health or to address a particular health issue. Activities could be short term or ongoing.

The development of health care programs is covered in another unit.

This unit applies to senior roles in Aboriginal and/or Torres Strait Islander organisations that provide primary health care and other support services to Aboriginal and/or Torres Strait Islander clients and communities. It is specific to Aboriginal and/or Torres Strait Islander people working as health workers or health practitioners.

The skills in this unit must be applied in accordance with Commonwealth and State or Territory legislation, Australian standards and industry codes of practice.

No regulatory requirement for certification, occupational or business licensing is linked to this unit at the time of publication. For information about practitioner registration and accredited courses of study, contact the Aboriginal and Torres Strait Islander Health Practice Board of Australia (ATSIHPBA).

Pre-requisite Unit

Nil

Competency Field

Health Promotion

Unit Sector

Aboriginal and/or Torres Strait Islander Health

Elements and Performance Criteria

ELEMENTS	PERFORMANCE CRITERIA
Elements describe the	*Performance criteria describe the performance needed to*

essential outcomes	*demonstrate achievement of the element.*
1. Establish community needs and program scope.	1.1. Use holistic approaches that support the community to take a self-determination approach to health.
	1.2. Identify community representatives and other individuals and organisations who play a role in local community health promotion.
	1.3. Create a process for community representatives and other individuals and organisations to be consulted and actively involved in the development of health promotion activities.
	1.4. Identify and assess existing community information and research that provides data about diseases of high incidence and health education needs and priorities.
	1.5. Consult with colleagues to obtain their perspectives and feedback on health promotion needs and service gaps.
	1.6. Identify and assess available existing and potential human, financial and physical resources and the implications for program planning and implementation.
2. Plan health promotion programs.	2.1. Follow agreed consultation and collaboration processes.
	2.2. Develop specific program objectives and key performance indicators based on identified health priorities.
	2.3. Determine program delivery methods according to community needs and operational constraints or opportunities.
	2.4. Determine human, financial and physical resource requirements and the actions required to facilitate their availability.
	2.5. Establish program evaluation criteria and processes.
	2.6. Document plans that include clear actions, responsibilities and timelines for implementation.
	2.7. Obtain organisational and community approval for proposed program, according to community protocols.
3. Organise program resources and implementation.	3.1. Follow organisational procedures for accessing additional financial resources.
	3.2. Identify existing content resources from credible sources and gain required approvals to use and adapt.
	3.3. Use and adapt existing content resources to suit program objectives and the characteristics and special needs of local participants.
	3.4. Identify and access relevant subject matter experts for resource development based on specific program needs.
	3.5. Organise required training based on the program plan.
	3.6. Identify local roles and responsibilities for activity delivery and consult with colleagues to plan practical details.

4. Communicate program details.	4.1. Identify key internal and external health services stakeholders who need to be made aware of the program.
	4.2. Determine the best ways of providing information about the program based on its scope and specific audience needs.
	4.3. Provide information about the program and how it will be implemented to the community and other stakeholders.
5. Evaluate health promotion programs.	5.1. Evaluate health promotion programs against agreed criteria.
	5.2. Identify program strengths and areas for improvement.
	5.3. Use information to identify service gaps and further opportunities.
	5.4. Communicate evaluation outcomes to community representatives and other stakeholders to inform future planning.
	5.5. Use evaluation as the basis for advocacy activities related to health promotion.

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.

DESCRIPTION

SKILLS

Reading skills to:	• interpret detailed familiar organisational procedures • interpret varied, unfamiliar and potentially complex information about health issues from research reports.
Writing skills to:	• structure and draft program planning documentation • integrate and link information from diverse sources in program implementation information.
Oral communication skills to:	• facilitate community and team consultations and negotiations using open probe questions and active listening.
Numeracy skills to:	• interpret and analyse potentially complex financial and health research data • develop financial estimates and scenarios using complex calculations.
Teamwork skills to:	• work collaboratively with both internal and external colleagues.
Planning and organising skills to:	• establish implementation plan that involves diverse logistical elements.

Technology skills to:
- create, structure and format digital planning documentation.

Unit Mapping Information

This unit supersedes and is not equivalent to both HLTAHW023 Plan, develop and evaluate health promotion and community development programs or HLTAHW067 Manage health education and promotion . Content merged.

Links

Companion Volume implementation guides are found in VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=ced1390f-48d9-4ab0-bd50-b015e5485705