



Australian Government

**Assessment Requirements for
FWPCOT6201 Manage community
engagement**

Release: 1

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Modification History

Release	Comment
1	Replaces equivalent unit FPICOT6201B Manage community engagement which was first released with FPI11 Forest and Forest Products Training Package Version 2.2. Assessment requirements now specify the performance and knowledge evidence, as well as assessment conditions for this unit of competency. These sections simplify and replace components used in the previous unit format, including 'Required Skills and Knowledge, Evidence Guide and Range Statement'.

Performance Evidence

A person demonstrating competency in this unit must satisfy all of the elements, performance criteria and foundation skills of this unit, and must be able to provide evidence that they can:

- Determine and report on:
 - local community characteristics and demographics
 - key community perceptions and concerns with organisational practice
 - organisational issues requiring community engagement
 - range of benefits of engaging community in consultation processes
 - organisational opportunities for community engagement
 - constraints and barriers to community engagement.
- Develop a community engagement framework to assist in analysing and responding to community engagement issues
- Document two community engagement plans for two different and diverse community groups containing the following information:
 - purpose, objectives and parameters for the community engagement
 - resource requirements and roles and responsibilities of organisational personnel
 - benefits and constraints for both parties
 - community engagement strategies
 - mechanisms for the community groups to raise their own issues with the organisation
 - how the organisation will build the capacity of the community groups to engage with the organisation
 - mechanisms for community feedback and methods of response.
- Implement and evaluate one of the above community engagement plans for the community group or participant sample.

Knowledge Evidence

A person competent in this unit must be able to demonstrate knowledge of:

- Community engagement frameworks, including
 - core principles and indicators
 - standards
 - performance rating measures
 - types, methods and levels of engagement
 - communication modes
 - decision making mechanisms
- Key community perceptions and concerns with forest and wood products industry practice.
- Common forest and wood products industry issues requiring community engagement and range of benefits of engaging community in consultation processes.
- Community engagement theory and principles
- Strategies and techniques for community engagement
- Relationship and partnership building principles and techniques.
- Communication styles appropriate for establishing and fostering transparent relationships or partnerships with individuals and communities.
- Leadership principles and expectations management.
- Features, benefits and processes for a range of community engagement and consultation strategies.
- Organisational opportunities for community involvement.
- Constraints and barriers to community engagement.
- Processes of individual and group advocacy.
- Demographic features of the local community, including:
 - socio-economic diversity
 - gender diversity
 - cultural mix
 - household structures
 - education levels
 - political orientations
 - religious beliefs
 - industry and business structures.
- Characteristics of local communities and factors affecting community engagement, including:
 - dynamics of community
 - community power structures
 - big politics versus community politics (big 'P' v little 'p')
 - collaborations
 - formal and informal community networks, partnerships and lobby groups
 - strength and views publicised by business community and local media organisations.

- Organisational requirements, policies and procedures for:
 - community engagement
 - communication and media engagement.

Assessment Conditions

The following resources must be made available:

- Computers, keyboards, printers and software used to prepare correspondence with community stakeholders and to prepare organisational plans and reports.
- Information on local community.
- Current journals, Australian and international case studies on community engagement.
- Organisational policies and procedures for community engagement.

Competency is to be assessed in the workplace or a simulated environment that accurately reflects performance in a real workplace setting.

Assessor requirements

Assessors must:

- Hold the appropriate assessor competency standards as outlined in regulations; and
- be able to demonstrate vocational competencies at least to the level being assessed; and
- be able to demonstrate how they are continuing to develop their VET knowledge and skills as well as maintaining their industry currency and assessor competence.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=0d96fe23-5747-4c01-9d6f-3509ff8d3d47>