



**Australian Government**

**FWPCOT5214 Communicate forestry and  
forest science with stakeholders and the  
community**

**Release: 1**

# FWPCOT5214 Communicate forestry and forest science with stakeholders and the community

## Modification History

Release	Comments
Release 1	This version released with FWP Forest and Wood Products Training Package Version 7.0.

## Application

This unit of competency describes the skills and knowledge required to develop, implement, monitor and review programs and activities that focus on communicating forestry and forest science information and skills to stakeholders and the community.

The unit applies to individuals whose job role involves communicating forestry and forest science information and skills to stakeholders and the community.

All work must be carried out to comply with workplace procedures, according to state/territory health and safety regulations, legislation and standards that apply to the workplace.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

## Pre-requisite Unit

Nil

## Unit Sector

Common Technical (COT)

## Elements and Performance Criteria

Elements	Performance Criteria
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Determine needs	1.1 Identify information and skill development needs of community and stakeholder groups in relation to forestry and forest science 1.2 Determine most effective means of communicating forestry and

<b>Elements</b>	<b>Performance Criteria</b>
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
	forest science to community and stakeholder groups 1.3 Assess benefits and costs of different approaches to communicating forestry and forest science to specific audiences 1.4 Use consultative mechanisms to confirm and prioritise forestry and forest science information and skill development needs of community and stakeholder groups
2. Plan forestry and forest science communication strategy	2.1 Design and document a strategy for communicating forestry and forest science information and skills to specific community and stakeholder groups 2.2 Identify forestry and forest science activities and programs that are targeted at particular community and stakeholder groups 2.3 Analyse possible barriers to participation of community and stakeholder groups in forestry and forest science activities and programs 2.4 Identify ways of promoting forestry and forest science activities and programs to diverse community and stakeholder groups 2.5 Develop an evaluation strategy for ongoing monitoring of the forestry and forest science communication strategy
3. Implement forestry and forest science communication strategy	3.1 Work with forestry personnel and representatives of community and stakeholder groups to implement forestry and forest science activities and programs 3.2 Identify and source resources to support delivery of forestry and forest science activities and programs 3.3 Monitor implementation of activities and programs to ensure that needs of target group are addressed
4. Evaluate forestry and forest science communication strategy	4.1 Gather feedback from forestry personnel and community and stakeholder groups on programs and activities to verify effectiveness and identify program improvements 4.2 Report on outcomes of strategy and make recommendations for future programs and activities based on consultation and analysis

## Foundation Skills

*This section describes those language, literacy, numeracy and employment skills that are essential for performance in this unit of competency but are not explicit in the performance criteria.*

Skill	Description
Reading	<ul style="list-style-type: none"> <li>Source, analyse and interpret written information presented in a variety of formats to identify program options and requirements</li> </ul>
Writing	<ul style="list-style-type: none"> <li>Prepare documentation that incorporates the analysis and evaluation of information using specialised language in a format and style appropriate to a specific audience</li> </ul>
Oral communication	<ul style="list-style-type: none"> <li>Conduct face-to-face consultations with a diverse community and stakeholder groups to determine their information and skill development needs in relation to forestry and forest science</li> </ul>
Numeracy	<ul style="list-style-type: none"> <li>Perform calculations to determine budgets for and analyse feedback from stakeholders and community members on programs and activities</li> </ul>

## Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
FWPCOT5214 Communicate forestry and forest science with stakeholders and the community	FWPCOT5202 Manage forestry information and interpretations programs	Redesigned unit that includes content from FWPCOT5202  Manage forestry information and interpretations programs, and FWPFGM5217 Promote plantations as a sustainable form of land use	Not equivalent
FWPCOT5214 Communicate forestry and forest science with stakeholders and the community	FWPFGM5217 Promote plantations as a sustainable form of land use	Redesigned unit that includes content from FWPCOT5202  Manage forestry information and interpretations programs, and FWPFGM5217 Promote plantations as a	Not equivalent

		sustainable form of land use	
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## Links

Companion Volumes, including Implementation Guides, are available at VETNet: - <https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=0d96fe23-5747-4c01-9d6f-3509ff8d3d47>