



Australian Government

DEFDPA001 Promote the organisation's mission and values

Release: 1

DEFDPA001 Promote the organisation's mission and values

Modification History

Release 1. This is the first release of this unit of competency in the DEF Defence Training Package.

Application

This unit specifies the skills and knowledge required to promote the mission and values of the Defence organisation.

It includes building networks and developing working relationships to promote and represent the Defence organisation.

This unit applies to Defence public affairs personnel but it could apply to any personnel who work in this field.

The skills and knowledge described in this unit must be applied within the legislative, regulatory and policy environment in which they are carried out. Organisational policies and procedures must be consulted and adhered to.

Persons undertaking this unit work under indirect supervision or as part of a team, and perform specific tasks in familiar contexts.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Pre-requisite Unit

Not applicable

Competency Field

Defence Public Affairs

Unit Sector

Not applicable.

Elements and Performance Criteria

ELEMENTS

Elements describe the essential outcomes.

PERFORMANCE CRITERIA

Performance criteria describe the performance needed to demonstrate achievement of the element.

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|---|---|
| 1 Build networks and develop working relationships | <ul style="list-style-type: none">1.1 Establish formal and informal networks at the local, regional and national levels to support liaison and collaboration in accordance with organisational policy1.2 Recognise roles and responsibilities of stakeholders and ensure they are taken into account in interactions1.3 Develop working relationships with stakeholders to provide beneficial outcomes1.4 Conduct productive dealings with stakeholders in accordance with organisational protocols1.5 Obtain feedback from other organisations and governments to inform and improve service delivery |
| 2 Promote the organisation | <ul style="list-style-type: none">2.1 Use a range of strategies to promote a positive image of the organisation at every available opportunity2.2 Communicate issues, policies and practices to a range of audiences in writing and orally in accordance with organisational procedures2.3 Identify and involve appropriate key people to achieve outcomes2.4 Develop and distribute authoritative and specialist advice in accordance with organisational procedures |
| 3 Represent the organisation | <ul style="list-style-type: none">3.1 Communicate the organisation's message clearly and confidently to stakeholders in accordance with organisational policy3.2 Promote the organisation to external stakeholders3.3 Provide advice to stakeholders consistent with organisational policy3.4 Provide advice in the context of strategic planning for the organisation in accordance with organisational policy3.5 Provide advice on sensitive matters in line with privacy and confidentiality legislation and guidelines |

Foundation Skills

Foundation skills essential to performance are explicit in the performance criteria of this unit of

competency.

Range of Conditions

Range is restricted to essential operating conditions and any other variables essential to the work environment.

Non-essential conditions may be found in the Companion Volume Implementation Guide.

Unit Mapping Information

This unit replaces and is equivalent to DEFPA001 Promote the organisation's mission and values.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=6bdbab1e-11ed-4bc9-9cba-9e1a55d4e4a9>