CUVCAL401A Experiment with techniques to produce calligraphy

Release: 1

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Modification History

Version	Comments
CUVCAL401A	This version first released with *CUV11 Visual Arts, Craft and Design Training Package version 1.0*

Unit Descriptor

This unit describes the performance outcomes, skills and knowledge required to proactively experiment and innovate with various calligraphy techniques and ideas to develop an individual style or voice.

Application of the Unit

People with a command of calligraphy techniques apply the skills and knowledge in this unit. They often produce work at a pre-professional level for sale in a range of outlets, such as markets and fairs.

At this level, work is undertaken independently with supervision and guidance as required.

Licensing/Regulatory Information

No licensing, legislative, regulatory or certification requirements apply to this unit at the time of endorsement.

Pre-Requisites

Not applicable.

Employability Skills Information

This unit contains employability skills.

Elements and Performance Criteria Pre-Content

Element	Performance Criteria
Elements describe the essential outcomes of a unit of competency.	*Performance criteria describe the performance needed to demonstrate achievement of the element. Where bold italicised text is used, further information is detailed in the required skills and knowledge section and the range statement. Assessment of performance is to be consistent with the evidence guide.*

Elements and Performance Criteria

1. Develop proficiency with a range of calligraphy techniques and media	1.1 Evaluate the potential for new approaches to calligraphy based on capabilities of *techniques* already used
	1.2 Adapt or introduce new *tools, equipment* and *materials* to achieve different effects
	1.3 *Extend* the capabilities of calligraphy techniques through experimentation
	1.4 Take account of the *safety and sustainability considerations* for different techniques and media
2. Develop ideas for calligraphy	2.1 Discuss creative and other goals of proposed calligraphic work with others
	2.2 *Research*, adapt and use relevant ideas and approaches from other practitioners with consideration of *intellectual property requirements*
	2.3 Apply knowledge of different calligraphy techniques to inform *ideas*
	2.4 Allow techniques and ideas to work together to inform each other
	2.5 Consider the *professional potential* and other *criteria* of work when developing ideas
	2.6 *Refine* and confirm ideas based on experimentation, research and collaboration with others
3. Organise calligraphy resources	3.1 Assess specific resource requirements for the chosen work
	3.2 Research and access potential *sources of supply* for calligraphy resources
	3.3 Evaluate *cost and other constraints* that impact on the development of work
	3.4 Evaluate and respond to *presentation considerations* for finished calligraphic work
	3.5 Set up or coordinate resource requirements according to safety and/or other workplace requirements
4. Realise finished calligraphic work	4.1 Create calligraphic work, using techniques and media selected from research and experimentation
	4.2 Review and refine ideas and approaches based on ongoing experiences with the production of work
	4.3 Use safe and sustainable work practices throughout the production of calligraphic work
	4.4 Document and record the development of the work and the

	research and ideas that inform it
5. Evaluate own calligraphic work	5.1 Reflect on own work in terms of conceptual development and technical execution
	5.2 Identify areas for future improvement especially in terms of own skill development
	5.3 Discuss completed work with others and respond positively to feedback

Required Skills and Knowledge

This section describes the skills and knowledge required for this unit.

Required skills

- communication skills to:
  - discuss creative work from a technical and conceptual perspective
  - create a record of the calligraphic work
- initiative and enterprise skills to:
  - experiment with calligraphy techniques to enhance final calligraphic work
  - apply critical thinking and analytical skills when developing ideas for calligraphic work
- learning skills to:
  - refine and improve a range of techniques
  - evaluate quality of own work and identify ways to enhance own practice
- literacy skills to undertake research about the work of other calligraphy artists and arts practitioners
- numeracy skills to:
  - evaluate resource costs
  - calculate material requirements
- planning and organising skills to plan work tasks and resources so that all deadlines are met
- problem-solving skills to identify and resolve technical and conceptual issues in calligraphy work
- technology skills to use the internet as a research tool.

Required knowledge

- role of experimentation in developing and refining ideas for calligraphy and how this relates to the development of an individual style or voice
- ways to adapt, extend and combine the capabilities of a wide range of calligraphy materials and techniques
- physical properties and capabilities of an extended range of materials and tools used in calligraphy
- characteristics of different materials under different treatments and the potential of these characteristics to achieve different effects
- formal elements and principles of design and how they may be used, adapted and challenged
- research methodologies used by artists
- historical and theoretical contexts for calligraphy and how they may be used to inform individual practice
- sources of raw, part-processed and processed calligraphy materials
- sources of other resources needed in a professional calligraphy practice
- intellectual property issues and legislation to be considered by independent arts practitioners
- sustainability considerations for the professional operation of a calligraphy practice

- OHS requirements for the set-up and operation of a calligraphy work space.

Evidence Guide

The evidence guide provides advice on assessment and must be read in conjunction with the performance criteria, required skills and knowledge, range statement and the Assessment Guidelines for the Training Package.

Overview of assessment	
Critical aspects for assessment and evidence required to demonstrate competency in this unit	Evidence of the ability to: • develop ideas and techniques through a process of research and experimentation • produce multiple finished calligraphic works or a single major work that demonstrate a command of techniques • apply knowledge of calligraphy techniques, equipment and materials and the ways they may be adapted and combined.
Context of and specific resources for assessment	Assessment must ensure access to: • equipment and tools used to produce calligraphic work.
Method of assessment	A range of assessment methods should be used to assess practical skills and knowledge. The following examples are appropriate for this unit: • evaluation of technical execution of work pieces produced by the candidate • direct observation of calligraphy in progress, including exploration of, and experimentation with, techniques • questioning and discussion about candidate's intentions and the work outcome • review of portfolios of evidence • review of third-party reports from experienced practitioners. Assessment methods should closely reflect workplace demands (e.g. literacy) and the needs of particular groups (e.g. people with disabilities, and people who may have literacy or numeracy difficulties, such as speakers of languages other than English, remote communities and those with interrupted schooling).
Guidance information for assessment	Holistic assessment with other units relevant to the industry sector, workplace and job role is recommended, for example: • CUVPRP401A Realise a creative project.

Range Statement

The range statement relates to the unit of competency as a whole. It allows for different work environments and situations that may affect performance. Bold italicised wording, if used in the performance criteria, is detailed below. Essential operating conditions that may be present with training and assessment (depending on the work situation, needs of the candidate, accessibility of the item, and local industry and regional contexts) may also be included.

Techniques may include:	• application of decoration to pen and drawn letterform • application of pen skills for a purpose, such as to loosen up movements of the pen to make linear marks of differing intensity and character (e.g. thick sharp, thin curvilinear) • penning a range of letterforms: • Carolingian • Copperplate • Foundational • Gothic • Italic • Roman • Uncial • variation in weight and size of letterform.
Tools and equipment may include:	• brushes, including: • air brushes • Asian brushes • disposable calligraphy pens • paint brushes • handmade pen from materials, such as: • bamboo • feather • reed • steel nibs in pen holders • tools adapted for specific purposes.
Materials may include:	• fabric: • cotton • linen • silk • gesso and impasto • glass • gold leaf • gouache • inks

	• papers of differing weights and textures • perspex • vellum • watercolour • wood.

Strategies used to *extend* capabilities involve:	• developing expertise in a broad range of techniques:
	  • lettering fully integrated with decorated elements, e.g. a letter of the alphabet intertwined with illustrated plant
	  • letters formed with illusion of depth
	  • letters formed with linear perspective (vanishing points)
	  • overlay of text in translucent materials
	• exploring the full potential of the art form
	• innovation
	• text over collaged imagery in a range of styles.

Safety and sustainability considerations may include:	• federal, state and territory legislation, regulations and standards • personal protection • recycling • safe disposal of waste.
Research may involve:	• approaching individuals with relevant expertise • attending lectures and talks • conducting material and technical experiments and tests • searching the internet • seeking out information in a range of print and electronic media • visiting exhibitions and museums.
Intellectual property requirements may relate to:	• extent to which the work may be used • form of acknowledgement or credit • procedures for seeking permission to use the work of others, including systems for the administration of copyright • protocols for the adaptation of work by others.

Ideas may be influenced by:	• artistic aspirations
	• current capability with techniques
	• historical and theoretical contexts
	• subject matter or theme for the work, such as:
	  • built environment
	  • land and place
	  • natural world

	• political, cultural and social issues • the body • spiritual concerns.
Professional potential may relate to:	• cost of production • existence of an established market • how to promote or sell the work • market trends • professional development.
Criteria may relate to:	• client and user expectations • environment in which final product will be used or viewed • legibility • materials • quality of final product • quantity • techniques • timelines • tools.
Process followed to *refine* ideas may include:	• adjustment to subject matter or theme • adjustment to take account of elements and principles of design • adjustment to use extended capabilities of techniques.
Sources of supply may include:	• commercial outlets • found objects and materials • manufacturing or factory waste • nature.
Cost and other constraints may relate to:	• availability of materials and tools • budgeting • sponsorship • timeframe.

Presentation considerations may include:	• availability of space
	• cost
	• practical considerations
	• presentation context
	• need for external assistance:
	   • bookbinding
	   • framing
	   • printing
	• timeframe.

Unit Sector(s)

Visual communication – calligraphy