Australian Government

Department of Education, Employment and Workplace Relations

CUV40403 Certificate IV in Photoimaging

Release: 1

INDUSTRY SKILLS COUNCILS
Creating Australia's Future

CUV40403 Certificate IV in Photoimaging

Modification History

Not Applicable

Description

Not Applicable

Pathways Information

Not Applicable

Licensing/Regulatory Information

Not Applicable

Entry Requirements

Not Applicable

Employability Skills Summary

The following table contains a summary of the **Employability Skills** required for a photoimaging assistant in a digital photoimaging workplace. The Employability Skills facets described here are broad industry requirements that may vary depending on qualification packaging options.

Communication

- Interpreting briefs.
- Clarifying specifications of a brief with colleagues/clients.
- Passing on key safety information to colleagues.
- Clarifying purpose of a multimedia product.
- Sharing information about industry development with colleagues.
- Networking within the photoimaging and related industry sectors.

Teamwork

- Working collaboratively as a team member in a photoimaging and multimedia environment.
- Checking safety procedures with other team members.

Problem Solving

- Modifying techniques to achieve desired outcome.
- Identifying safety issues and reporting them to appropriate person.
- Refining concepts to incorporate feedback from others.
- Applying selection criteria to finished work to be stored.

Initiative and Enterprise

- Generating a range of visual design and communication ideas in response to a brief.
- Using knowledge of the photoimaging industry to enhance the quality of work.

Planning and Organising

- Undertaking research to inform the development of multimedia and photoimaging products/services.
- Organising work tasks to ensure safety.
- Researching work opportunities.
- Determining criteria for the selection of finished work for storage.
- Identifying techniques and processes required to produce desired effects.
- Sourcing and analysing information to inform photoimaging practice.
- Selecting and preparing work for exhibition.
- Organising easy access to research.
- Planning, setting up and dismantling a photoimage shoot.
- Maintaining workplace documentation.

Self-management

- Following workplace procedures, particularly in relation to OHS.
- Maintaining personal safety standards.
- Acting within the scope of job role.
- Career planning.
- Challenging one's own ideas and approaches.

Learning

- Improving skills and knowledge through experimentation.
- Keeping up to date with industry developments.
- Using practice, feedback and discussion and evaluation opportunities to continuously improve skills and knowledge.

Technology

- Using the internet for research.
- Using a range of digital imaging, video editing and authoring software applications.
- Using digital cameras.
- Applying information on technological advances in day-to-day work activities.

Packaging Rules

Core Units
Complete **11 core units**
BSBDES402A   Interpret and respond to a design brief
BSBOHS201A   Participate in OHS processes
CUECOR02B Work with others
CUVCRS14B Prepare, store and maintain finished work
CUVDES04A Integrate colour theory and design processes in response to a brief
CUVPHI01B   Source and apply photoimaging industry knowledge
CUVPHI03B   Research and apply information on the traditions which inform photoimaging practice
CUVPHI04B   Apply photoimaging lighting techniques
CUVPHI06B   Plan and carry out image capture in response to a brief
CUVPHI07B   Process photoimages to work print/file stage
CUVPHI08B   Enhance, manipulate and output photoimages
Elective Units

Complete **7 other units** from the Visual Arts Craft and Design Training Package or any relevant endorsed Training Package at the appropriate level.

The total package of units must meet the requirements of the Australian Qualifications Framework Descriptor for a Certificate IV. In all cases selection of electives must be guided by the job outcome sought, local industry requirements and the level of the qualification.

Notes on Certificate IV in Photoimaging
This qualification is designed to reflect the role of individuals working as a photographer's assistant who apply a broad range of skills including lighting, image capture, enhancements and manipulation and output.
Examples of other Training Packages, which may be relevant to this qualification, are as follows:

- Business Services, e.g. computer technology
- Financial Services, e.g. bookkeeping
- Information Technology, e.g. Internet
- Printing and Graphic Arts, e.g. pre-press
- Screen and Media, e.g. digital content, set and scenery construction
- Tourism, e.g. guiding

The workplace context for this qualification will vary and this context must guide the selection of elective units.
Examples of appropriate units for particular jobs at this level are as follows:
Photoimaging assistant in specialised photographic studio (**eg Portraits**)
BSBSMB301A   Investigate micro business opportunities
CUSADM01A   Purchase or hire equipment/supplies
CUSGEN01A Use and adapt to changes in technology
CUVCRS01B Plan work for a nominated site
CUVCRS16B Prepare text and graphics files for print processing
CUVPHI09B Use colour materials, processing and printing techniques in a wet darkroom context
CUVVSP13B Research and experiment with techniques for digital image enhancement and manipulation
Photoimaging trainee in a large organisation (**e.g**. **Graphic design company**)
BSBDIV301A Work effectively with diversity
BSBSMB401A   Establish legal and risk management requirements of small business
CUSGEN01A Use and adapt to changes in technology
CUVCRS16B Prepare text and graphic files for print processing
CUVDSP07B Research and apply techniques for graphic design
CUVVSP12B Produce digital images
ICPMM321A Capture a digital image
Photoimaging assistant in a digital photoimaging workplace
CUFDIG303A Produce and prepare photo images
CUFDIG304A Create visual design components
CUFDIG401A Author interactive media
CUSADM01A   Purchase or hire equipment/supplies
CUSGEN01A Use and adapt to changes in technology

CUVCRS11B Select and prepare work for exhibition
CUVPHI02B Develop self for photoimaging industry
Retail assistant in retail/wholesale/minilab
WRRCS2B   Apply point of sale handling procedures
WRRF1B   Balance register/terminal
WRRI5A   Maintain and order stock
WRRLP5B   Apply store security systems and procedures
WRRM5A   Monitor in-store visual merchandising display
WRRS4B   Build relationships with customers
WRRSS8B   Recommend cameras, photographic equipment and services