



Australian Government

Department of Education, Employment and Workplace Relations

CUV40303 Certificate IV in Design

Release: 1

CUV40303 Certificate IV in Design

Modification History

Not Applicable

Description

Not Applicable

Pathways Information

Not Applicable

Licensing/Regulatory Information

Not Applicable

Entry Requirements

Not Applicable

Employability Skills Summary

The following table contains a summary of the **Employability Skills** required for a Junior Design Assistant specialising in Graphic Design. The Employability Skills facets described here are broad industry requirements that may vary depending on qualification packaging options.

Communication

- Passing on key safety information to colleagues.
- Presenting concepts to others.
- Interpreting briefs and conceptual visions.
- Producing graphic designs which are consistent with the conceptual vision.
- Liaising with resource suppliers.

Teamwork

- Checking safety procedures with other team members.
- Discussing concepts, industry developments and work issues with colleagues.

Problem Solving

- Identifying safety issues and reporting them to appropriate person.
- Refining concepts to incorporate feedback from others.
- Adjusting techniques to achieve a particular effect.
- Responding to computer problems.

Initiative and Enterprise

- Developing several possible concepts to communicate an idea.
- Producing a range of samples in response to a brief or conceptual vision.

Planning and Organising

- Collecting and analysing information to develop concepts and ideas.
- Organising the presentation of a concept to others.
- Organising work tasks to ensure safety.
- Organising information systematically.
- Preparing text and graphic files for print processing.
- Identifying techniques and processes required to produce digital images and graphic art work.
- Sourcing and analysing information to inform design practice.
- Organising resources, taking into account cost and other constraints.

Self-management

- Following workplace procedures, particularly in relation to OHS.
- Maintaining personal safety standards.
- Challenging one's own ideas and approaches.
- Career planning.

Communication

- Passing on key safety information to colleagues.
- Presenting concepts to others.
- Interpreting briefs and conceptual visions.
- Producing graphic designs which are consistent with the conceptual vision.
- Liaising with resource suppliers.

Learning

- Evaluating information gained from research and integrating ideas into the development of own work.
- Using practice, feedback and discussion and evaluation opportunities to continuously improve skills and knowledge.
- Improving skills through experimentation with materials and techniques.
- Keeping up to date with industry developments.

Technology

- Using the internet for research.
- Using a range of software applications to produce graphic art work.
- Using digital cameras.
- Updating web pages.

Packaging Rules**Core Units****Complete 10 core units**

BSBDES301A	Explore the use of colour
BSBDES302A	Explore and apply the creative design process to 2D forms
BSBDES303A	Explore and apply the creative design process to 3D forms
BSBDES304A	Source and apply design industry knowledge
BSBDES305A	Source and apply information on the history and theory of design
BSBDES402A	Interpret and respond to a design brief
BSBOHS201A	Participate in OHS processes
CUVCOR04B	Originate concept for own work and conduct critical discourse
CUVCOR09B	Select and apply drawing techniques and media to represent and communicate the concept
CUVDES04B	Integrate colour theory and design processes in response to a brief

Core Units**Elective Units**

Complete **8 other units** with at least 2 from the Design specialisation units within the Visual Arts Craft and Design Training Package

Remaining units may be selected from other areas of the Visual Arts Craft and Design Training Package or any relevant endorsed Training Package at the appropriate level.

The total package of units must meet the requirements of the Australian Qualifications Framework Descriptor for a Certificate IV. In all cases selection of electives must be guided by the job outcome sought, local industry requirements and the level of the qualification.

Notes on Certificate IV in Design

The Certificate IV in Design is designed as a qualification that provides a pathway to a career in Design. There are limited job outcomes at this level, though in areas such as graphic and digital design there may be some employment opportunities as a Junior Design Assistant. Examples of other Training Packages, which may be relevant to this qualification, are as follows:

- Business Services, e.g. computer technology
- Entertainment, e.g. props, sets, scenic art, costume
- Financial Services, e.g. bookkeeping
- Furnishing e.g. furniture production
- Hospitality, e.g. food and beverage
- Information Technology, e.g. Internet
- Manufactured Mineral Products, e.g. ceramics
- Metal and Engineering, e.g. jewellery
- Museums and Library/Information Services, e.g. exhibitions
- Music, e.g. performance
- Printing and Graphic Arts, e.g. pre-press
- Retail, e.g. customer service, sales
- Screen and Media, e.g. digital content, set and scenery construction
- Textile, Clothing and Footwear
- Tourism, e.g. guiding

The workplace context for this qualification will vary, and this context must guide the selection of elective units. Examples of appropriate units at this level are as follows:

Graphic Design Specialisation

CUFDIG201A Maintain interactive content

CUFDIG303A Produce and prepare photo images

CUVCRS03B Produce computer-aided drawings

CUVCRS05B Use typography techniques for design work

CUVCRS16B Prepare text and graphic files for print processing

CUVDSP07B Research and apply techniques for graphic design

CUVDSP11B Research and apply techniques for illustrative work

CUVVSP02B Research and experiment with techniques to produce calligraphy

Furniture Design Specialisation

CUVCRS03B Produce computer-aided drawings

CUVCRS04B Produce technical drawings

CUVDSP14B Research and apply techniques for the design of products

CUVVSP59B Research and experiment with techniques to produce wood objects

LMFDN4001A Produce drawings from design concepts

LMFDN4002A Produce line and component production drawings

LMFDN4003A Produce patterns and/or templates

LMFDN4005A Work within a furniture design team