

Australian Government

CUAPUA611 Realise a public art project

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Application

This unit describes the skills and knowledge required to realise all aspects of a public art project. It involves planning and documenting project work, creating public art and evaluating finalized work.

The unit applies to experienced artists who work both independently and collaboratively.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Visual Communication - Public Art

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Originate ideas for public art	 1.1 Develop own ideas for work using creative impulse 1.2 Evaluate site requirements and develop responses to accommodate practical requirements and constraints 1.3 Explore options for materials, technologies and processes to fulfil creative, site and brief requirements 1.4 Seek feedback from others and refine through an ongoing collaboration process
2. Articulate and present project ideas	 2.1 Develop creative response for public art, ensuring it responds to the objectives of the brief and site requirements 2.2 Assess the durability and sustainability of materials chosen in own work
	2.3 Develop formal presentation of concept proposal and

ELEMENT	PERFORMANCE CRITERIA
	 supporting documentation 2.4 Present the design proposal and practical planning data to required personnel 2.5 Evaluate and re-work aspects of the proposal where required
3. Plan and document work in response to the site and the brief	 3.1 Plan construction to meet specific site requirements and deadline for delivery 3.2 Confirm all requirements are met by engaging with required personnel 3.3 Represent planning and preparatory work using presentation mechanisms suited to the project
4. Create the public artwork	 4.1 Create public artwork using command of technique, materials and process 4.2 Evaluate the potential for change as work progresses and discuss with required personnel 4.4 Use safe and sustainable work practices throughout installation of the public artwork
5. Finalise the public art project	 5.1 Liaise with required personnel on factors affecting the finalisation of the work 5.2 Finalise public art project according to required timelines 5.3 Organise the installation of the work, engaging specialist expertise where necessary
6. Evaluate own work	 6.1 Improve work through discussion with others and apply feedback where required 6.2 Evaluate work against planned strategy and design requirements 6.3 Assess place of own work in relation to other public art practitioners 6.4 Improve technical, conceptual and commercial outcomes by adjusting work processes

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

SKILL	DESCRIPTION	
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SKILL	DESCRIPTION
Learning	• Improves own skills and knowledge by identifying and implementing strategies
Reading	• Interprets and evaluates complex and unfamiliar information in briefs and guidelines for proposal presentation
Writing	Develops and presents clear, creative and descriptive concept proposals
	• Documents comprehensive operational plans in a style and format easily understood by required personnel
Oral Communication	• Initiates and participates in complex discussions, encouraging contributions, eliciting different perspectives on creative and technical ideas, clarifying, summarising and building constructively on the input of others
	• Confirms understanding and elicits feedback using questioning and active listening techniques
Numeracy	Completes complex calculations for the dimensions of sites and appropriate artworks to suit
	• Calculates timeframes for production and installation of work
Self-management	• Takes responsibility for compliance with safety and sustainability practices associated with creative work
	Takes responsibility for completing own creative work within deadlines from design inception to realisation
Teamwork	• Fosters a collaborative approach to development of public artwork through sharing and receiving knowledge, experience and information with others as an integral part of artistic work relationships
Planning and organising	• Develops operational plans to manage logistics, identifying and responding to issues as they arise
	• Analyses and resolves work in progress problems through a process of critical and creative thought and professional discussion

Unit Mapping Information

Supersedes and is equivalent to CUAPUA601 Realise a public art project.

Links

Companion Volume Implementation Guide is found on VETNet https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5