



Australian Government

CUAPPR615 Evolve ideas for professional creative work

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Application

This unit describes the skills and knowledge required to develop the conceptual aspects of any creative practice, including through the processes of evaluation, critical thinking and research. It involves evaluating own practices, developing ideas for creative work and integrating these in a professional context.

The unit applies to those who work in any creative form. At this level, practitioners engage with ideas as a fundamental part of the day-to-day process of creating work. Ideas and thinking are integral to the practical exploration of materials, processes and techniques, but hold a special place in the creative process.

No licensing, legislative or certification conditions apply to this unit at the time of publication.

Unit Sector

Industry capability – Professional practice

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Evaluate own practice	1.1 Analyse the history and development of own practice from a technical and conceptual perspective 1.2 Identify and analyse external influences that have shaped ideas and directions in current work 1.3 Evaluate own relationship with work and how this has evolved over time 1.4 Analyse how personal experiences and factors have affected work and the ideas that inform it 1.5 Involve others in the evaluation of own practice and broaden own

ELEMENT	PERFORMANCE CRITERIA
	perspectives
2. Develop ideas and thinking	<p>2.1 Use practical work, experimentation and critical thinking as part of the creative process</p> <p>2.2 Integrate new processes and ideas into the evolving work in ways that effectively communicate key messages and refine the work</p> <p>2.3 Deepen or broaden contextual research when generating and maturing ideas</p> <p>2.4 Collaborate with other professional practitioners about ideas and research</p> <p>2.5 Produce experimental pieces, unfinished and finished works that reflect evolving ideas, resolving conceptual and technical issues that may arise within the work</p>
3. Integrate ideas and professional opportunities	<p>3.1 Evaluate own professional goals and aspirations and how they might be affected by new and evolving ideas</p> <p>3.2 Develop new work projects and opportunities based on reflection, research and experimentation</p>

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Oral communication	<ul style="list-style-type: none"> Communicates effectively with different professional practitioners, choosing language and sharing and exploring potentially abstract creative concepts and ideas
Reading	<ul style="list-style-type: none"> Interprets a broad range of complex and abstract information in a variety of forms
Initiative and enterprise	<ul style="list-style-type: none"> Gathers applicable information and identifies, evaluates and refines options against agreed criteria using systematic, analytical processes in different situations Identifies a range of problems and responds intuitively to difficulties by drawing creatively on current knowledge and past experience to devise solutions
Problem solving	<ul style="list-style-type: none"> Identifies different problems and responds intuitively to difficulties by drawing creatively on current knowledge and past experience and devises solutions
Self-management	<ul style="list-style-type: none"> Works with a high degree of autonomy, taking responsibility and ownership for all aspects of work Keeps abreast of trends and issues in a dynamic world and readily

SKILL	DESCRIPTION
	<p>adapts to changing needs and priorities</p> <ul style="list-style-type: none">• Evaluates the way in which variables impact on decision outcomes and contributes to refinement of decision-making using experiences• Recognises the critical importance of the ongoing exploration of new ideas to the viability and effectiveness of own role
Teamwork	<ul style="list-style-type: none">• Invests time and energy in building collaborative relationships with others as an integral part of developing professional opportunities

Unit Mapping Information

Supersedes and is equivalent to CUAPPR605 Evolve ideas for professional creative work.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>