



Australian Government

Assessment Requirements for CUAPPR603 Engage in the business of creative practice

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- research and evaluate a broad range of complex and varied business information, including business structures, financial considerations, and legal rights and obligations
- develop cohesive approaches and strategies, that are grounded in research and analysis, for developing and managing own practice
- interact with other professionals on management and development issues
- identify professional work opportunities within and beyond the creative sectors, including new and emerging opportunities
- apply relevant legal and moral rights and obligations in own practice.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- summarise the types of behaviour, skills and practice that constitute a professional way of working in the specific area of creative practice
- outline professional development opportunities for the specific area of creative practice
- identify types and sources of external expertise and professional advice for creative practitioners that could be used in professional practice, including different industry organisations
- explain general business structures, practices, systems and procedures that apply to all professional practitioners, as well as typical ways that business is done in the specific area of creative practice
- summarise the physical resources needed for different types of professional practice and different ways they may be set up or accessed

- explain the financial management practices that apply to all professional practitioners, including financial models and structures that apply to the specific area of creative practice
- identify the factors to consider when costing and selling work and methods of selling work, including commissions
- summarise trends in the consumption of culture and creative products and their impact on professional creative practice
- list and describe the legal and moral obligations of creative practitioners, including intellectual property, work health and safety, and sustainability considerations.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- interaction with others
- general business information.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>