



Australian Government

**CUAPPR513 Present a body of own
creative work**

Release: 1

CUAPPR513 Present a body of own creative work

Modification History

| Release | Comments |
|-----------|--|
| Release 1 | This version first released with CUA Creative Arts and Culture Training Package Version 5.0. |

Application

This unit describes the skills and knowledge required to use creative, technical and project management skills to produce a professional and innovative presentation of own creative work.

The unit applies to individuals who maintain an up-to-date presentation package or portfolio of creative work. This unit involves the use of digital formatting in the design and delivery of the presentation or portfolio.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Industry capability – Professional Practice

Elements and Performance Criteria

| ELEMENT | PERFORMANCE CRITERIA |
|--|---|
| <i>Elements describe the essential outcomes.</i> | <i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i> |
| 1. Evaluate and select presentation ideas | 1.1 Research presentation ideas using required information sources 1.2 Explore new and innovative ideas for digitally presenting work using ideas from other disciplines 1.3 Develop presentation ideas in consultation with required personnel 1.4 Select presentation idea based on intended purpose and requirements 1.5 Evaluate production requirements and content implications of selected presentation idea |
| 2. Plan presentation | 2.1 Develop presentation concept using critical thinking techniques 2.2 Refine presentation concept considering explicit and implicit |

| ELEMENT | PERFORMANCE CRITERIA |
|--------------------------------------|--|
| | <p>messages required for intended audience</p> <p>2.3 Develop production budget, timeframes and workflow plan</p> <p>2.4 Support key communication messaging using design templates and prototypes</p> |
| 3. Create presentation | <p>3.1 Develop presentation within required timeframe, selecting and integrating content that supports identified objectives and messages</p> <p>3.2 Obtain and record clearance of copyright and intellectual property rights on sourced content</p> <p>3.3 Address conceptual and technical challenges as required</p> <p>3.4 Review projected and actual budget outcomes, adjusting process as required</p> |
| 4. Deliver and evaluate presentation | <p>4.1 Present own creative work in format and style required for intended audience and purpose</p> <p>4.2 Evaluate presentation based on identified objectives and feedback from required personnel</p> <p>4.3 Identify opportunities for updating and refining presentation</p> |

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

| SKILL | DESCRIPTION |
|--------------------|---|
| Numeracy | <ul style="list-style-type: none"> Performs calculations or estimates of requirements, timeframe and costs Selects, totals and orders required resources within budgetary and time constraints |
| Oral communication | <ul style="list-style-type: none"> Explains own ideas for presentation to required personnel using language required for audience Participates in abstract discussions of ideas and solutions using listening and questioning skills to elicit feedback Uses required communication practices and protocols in discussions and presentations |
| Reading | <ul style="list-style-type: none"> Gathers, interprets and analyses information from different sources and identifies required information |
| Writing | <ul style="list-style-type: none"> Completes presentation using accurate, specific and industry-related terminology Completes required supporting documentation using clear and |

| SKILL | DESCRIPTION |
|---------------------------|--|
| | technically specific language |
| Teamwork | <ul style="list-style-type: none"> • Gains insight into current practices and ideas for change using perspectives of others |
| Initiative and enterprise | <ul style="list-style-type: none"> • Manages complex tasks and understands their contribution to longer term goals • Recognises potential of developing and applying new ideas for improvements in work practices and outcomes |
| Planning and organising | <ul style="list-style-type: none"> • Sets goals, gathers required information, and evaluates and selects options |
| Problem solving | <ul style="list-style-type: none"> • Uses systematic and analytical processes in different situations |
| Self-management | <ul style="list-style-type: none"> • Takes responsibility for compliance with legal and regulatory responsibilities |
| Technology | <ul style="list-style-type: none"> • Considers purpose, needs and limitations when selecting and using different technologies and applications |

Unit Mapping Information

Supersedes and is equivalent to CUAPPR503 Present a body of own creative work.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>