



Australian Government

CUAPPM417 Create storyboards

Release: 1

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Modification History

| Release | Comments |
|-----------|--|
| Release 1 | This version first released with CUA Creative Arts and Culture Training Package version 5.0. |

Application

This unit describes the skills and knowledge required to create storyboards for different digital content, including video, film, animation and interactive media.

The unit applies to those who break down content, stories or scripts into discrete elements and visualise creative concepts in collaboration with a creative production team. Depending on the type and scale of production, storyboard artists, designers, producers and information architects may create storyboards. In some industry environments, they may work closely with directors, producers and in a team.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Media and entertainment production – Production planning and management

Elements and Performance Criteria

| ELEMENT | PERFORMANCE CRITERIA |
|--|--|
| <i>Elements describe the essential outcomes.</i> | <i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i> |
| 1. Plan storyboards | 1.1 Clarify storyboard requirements for production in consultation with required personnel 1.2 Identify factors that affect the nature and type of storyboard to be created 1.3 Contribute ideas in pre-production meetings and refine storyboard requirements 1.4 Research and select storyboard tools that meet production requirements 1.5 Obtain sign-off of on type of storyboard to be created from required personnel |

| ELEMENT | PERFORMANCE CRITERIA |
|-------------------------|--|
| 2. Draft storyboards | 2.1 Break down content, scripts and stories into frames using storyboarding techniques, tools and methods according to production and safety requirements 2.2 Specify storyboard elements for each frame and reflect creative concepts 2.3 Specify linear or non-linear frame sequence and show connection between each frame according to production requirements 2.4 Provide descriptions for each frame 2.5 Discuss work in progress with required personnel, seeking feedback and assistance and adjust as required 2.6 Confirm draft storyboards adhere to production requirements |
| 3. Finalise storyboards | 3.1 Present draft storyboards and discuss feedback with required personnel 3.2 Refine final storyboard as required 3.3 Produce final storyboard according to production requirements 3.4 Back-up copies of draft and final storyboards according to organisational procedures 3.5 Submit final storyboard to required personnel by agreed deadlines 3.6 Review process of creating storyboard and note areas for future improvement |

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

| SKILL | DESCRIPTION |
|--------------------|---|
| Oral communication | <ul style="list-style-type: none"> • Presents explanation of own ideas to others and discusses ideas and solutions using industry standard language • Facilitates and participates in potentially abstract discussions and elicits participant views using listening and questioning skills |
| Reading | <ul style="list-style-type: none"> • Determines specifications and key action in script sequence using knowledge gained from interpretation of information • Analyses and contrasts information and selects that which informs own work |
| Writing | <ul style="list-style-type: none"> • Records detail of research and consultation outcomes and conveys ideas effectively using industry standard vocabulary and grammar • Creates legible and clear descriptions and conveys information and requirements in sequential order |

| SKILL | DESCRIPTION |
|---------------------------|---|
| Initiative and enterprise | <ul style="list-style-type: none">• Makes decisions related to production using analytical processes• Refines task and identifies opportunities to improve storyboard process using feedback |
| Planning and organising | <ul style="list-style-type: none">• Plans, sequences and prioritises storyboard tasks with awareness of how they contribute to production goals |
| Self-management | <ul style="list-style-type: none">• Meets expectations associated with role and accepts responsibility for storyboard production in compliance with organisational procedures |
| Teamwork | <ul style="list-style-type: none">• Collaborates effectively with required personnel during production |

Unit Mapping Information

Supersedes and is equivalent to CUAPPM407 Create storyboards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>