



Australian Government

Assessment Requirements for CUAPPM312 Plan and prepare program content

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- plan and prepare content for at least two different programs.

In the course of the above, the candidate must:

- identify and clarify, in consultation with required personnel:
 - program content requirements
 - items that meet program requirements
 - preparation deadlines
- prepare or source content that meets program requirements, including:
 - duration
 - style
 - target audience
 - time of program broadcast
- write broadcast copy in line with program requirements and industry conventions
- work collaboratively and communicate effectively during development, debrief and evaluation sessions using appropriate industry terminology.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- ways to source information and develop, refine and communicate ideas for program content
- effective communication strategies to use during development, debrief and evaluation sessions
- items used when planning and preparing program content including material and content
- common issues and challenges of preparing program content
- aspects of program format used for different program profiles

- legislation, broadcasting codes of practice, and organisational procedures that may impact program content
- conventions of developing and writing broadcast copy
- key documentation associated with program preparation.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- situations requiring preparation of program content
- interaction with others required to demonstrate the performance evidence
- information sources for program content, program items, laws and regulations.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>