



Australian Government

Assessment Requirements for CUAPHI512 Plan and produce stock photo images

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- interpret requirements with relevant personnel
- organise photo imaging equipment, subjects and locations to shoot photo images according to legal requirements
- produce professional standard photo images suitable for stock photos
- optimise and upload images to stock repositories, meeting required technical standards
- process, catalogue and archive stock photo image products in accordance with industry standards
- evaluate feedback, creative products and own performance.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- explain contemporary issues that inform stock photo imaging practice
- explain conceptual and aesthetic approaches to creating stock photo images
- list and describe potential buyers of stock photo images
- explain the business and intellectual property arrangements typically associated with producing original stock photo images
- outline systems used to catalogue and archive photo images and business records.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- photo imaging capture and production equipment
- suitable shoot locations.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>