



Australian Government

Assessment Requirements for CUAPHI509 Plan and produce visual art photo images

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- identify funding opportunities for a photo image art proposal, and develop and submit an application
- conceptualise, research and produce original photo art images that meet agreed project requirements and timelines
- organise promotion and presentation of photo art images in suitable medium, publicise event and document process
- catalogue and archive photo images in accordance with industry standards
- complete required project, business and taxation documentation
- review feedback and evaluate own performance for improvement.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- describe potential arts funding agencies in Australia that may contribute to supporting visual art photo image production
- outline professional practice arrangements as they apply to the media photographer
- describe the features and capabilities of photo imaging capture technologies as they apply to art photography
- describe the common commercial approaches that physical and online gallery and exhibition systems take to displaying works of art
- outline media channels that may publicise photo art presentations
- explain intellectual property rights as they apply to creative works and how these are secured
- outline contracts, invoicing and other business obligations as they apply to grants, commissions or sponsorships

- outline systems to securely catalogue and archive photo images and business records.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- photo imaging capture and production equipment
- locations and studios for commercial photo imaging shoots.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>