CUAPHI411 Capture images in response to a brief

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Application

This unit describes the skills and knowledge required to plan and prepare for a camera shoot, execute the image capture process, review work and complete post-shoot activities.

The unit applies to those who produce photographs for print or electronic media and for a range of contexts including weddings, special events, portraits, forensics, art photography and specialist publications.

No licensing, legislative or certification conditions apply to this unit at the time of publication.

Unit Sector

Visual Communication – Photo Imaging

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	*Performance criteria describe the performance needed to demonstrate achievement of the element.*
1. Plan for camera shoots	1.1 Obtain camera shoot brief and interpret its specifications 1.2 Identify and clarify with required personnel any issues in relation to specifications, parameters and constraints in brief 1.3 Source and evaluate additional information applicable to brief where required
2. Prepare for camera shoots	2.1 Select camera systems, accessories and lighting appropriate to brief 2.2 Organise required personnel, location and other requirements for photo shoots according to brief requirements 2.3 Plan shoots confirming that health and safety and other legal requirements are met 2.4 Set up cameras, lighting, accessories and props according to

ELEMENT	PERFORMANCE CRITERIA
	brief requirements
3. Execute image capture process	3.1 Adjust and calibrate settings for camera exposure and subject lighting consistent with image capture requirements
	3.2 Capture images, considering the time-specific nature of action and the movement of subjects
	3.3 Complete the image capture process within agreed timelines
4. Review images	4.1 Review objectives of the brief and verify that requirements have been met
	4.2 Evaluate the effectiveness of decisions about processes, techniques and outcomes with input from others
	4.3 Discuss work with required personnel and modify approach where required
	4.4 Complete work documentation where required
5. Complete post-shoot activities	5.1 Dismantle work area after use and return to original condition
	5.2 Clean and care for equipment according to manufacturer instructions
	5.3 Report damage to equipment to required personnel according to enterprise procedures
	5.4 Transport and store equipment according to workplace procedures

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Reading	• Analyses textual information to accurately interpret job specifications
Writing	• Uses specific industry-related terminology and required formats to develop, document and amend workplace documentation
Oral Communication	• Selects and follows accepted communication practices and procedures to clarify project requirements, discuss work progress, and seek and accept feedback
Numeracy	• Makes quick, on-the-job calculations to adjust camera settings
Planning and organising	• Takes responsibility for planning and organising own workload and aspects of the work of others

SKILL	DESCRIPTION
Initiative and enterprise	• Meets workplace expectations in conduct and conclusion of shoot activities • Initiates standard procedures for work space clean up, equipment care, transport and storage
Teamwork	• Works collaboratively with required personnel ensuring procedures are implemented
Self-management	• Monitors adherence to workplace health and safety and other legal requirements and responsibilities for self and others when planning and undertaking work
Technology	• Uses the features of digital tools and processes when performing work tasks

Unit Mapping Information

Supersedes and is equivalent to CUAPHI401 Capture images in response to a brief.

Links

Companion Volume Implementation Guide is found on VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5