



Australian Government

**Assessment Requirements for
CUAMGT411 Manage distribution of music
and associated products**

Release: 1

Assessment Requirements for CUAMGT411 Manage distribution of music and associated products

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- manage at least one digital distribution of music, and one physical distribution of an associated product.

In the course of the above, the candidate must:

- research and discuss models for distribution of music and associated products, including digital and physical models
- evaluate effectiveness of distribution processes
- revise distribution strategy in consultation with required personnel
- work with others involved in the distribution of music and associated products.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- traditional and new models for digital and physical distribution of music and associated products
- key features and terms of distribution agreements, including:
 - rights of the parties
 - fees
 - required timeframes
- contractual rights and obligations of parties in music distribution agreements, including copyright and royalty or streaming income
- strategies to evaluate the effectiveness of distribution models
- processes for distributing income from sale of music in line with contractual agreements
- issues and challenges that typically arise in the context of managing the distribution of music and associated products, and methods for resolving them

- techniques for promoting music and associated products using a range of media
- workplace procedures for documenting and maintaining records of distributed music and associated products, including those relating to:
 - formatting records
 - storing and retrieving records
 - distributing income from sales of music and products, including streaming income.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- music and associated products to distribute
- interaction with others for the purpose of demonstrating the performance evidence.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>