CUAIND601 Work professionally in the creative arts industry

Release: 2

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Modification History

Release	Comments
Release 2	This version released with CUA Creative Arts and Culture Training Package version 2.0. Updated assessment conditions section. Updated modification history section to reflect changed name of training package.
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 1.0.

Application

This unit describes the performance outcomes, skills and knowledge required to display a professional attitude when working in the creative arts industry. Individuals could be establishing a career as a performer in disciplines, such as dance, music, acting or circus skills, or they could be specialising in choreography, production management, arts administration, visual arts, design or community cultural development.

At this level people are expected to apply wide-ranging, highly specialised technical, creative or conceptual skills to express ideas and perspectives. Work activities are largely self-directed.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Industry capability – industry context

Elements and Performance Criteria

Elements	Performance Criteria
Elements describe the essential outcomes.	*Performance criteria describe the performance needed to demonstrate achievement of the element.*
1. Implement strategies to find work	1.1 Use a range of sources to gather information on work opportunities in area of interest
	1.2 Evaluate how own skills and knowledge could be applied in a work context
	1.3 Refine curriculum vitae (CV) and supporting material and

	distribute as required
	1.4 Use online opportunities to promote self and own availability for work
	1.5 Identify and take action to address barriers to obtaining work
	1.6 Incorporate into career planning issues related to copyright, moral rights and intellectual property
2. Respond to work opportunities	2.1 Apply for advertised positions and respond to other leads as they arise
	2.2 Prepare for interviews and auditions as required
	2.3 Display a professional attitude and confidence in dealings with prospective employers
	2.4 Undertake follow-up required after interviews or auditions
3. Show initiative in the work environment	3.1 Identify and clarify as required the day-to-day operations of, and key personnel in, the workplace
	3.2 Clarify aspects of own role and responsibilities with relevant personnel
	3.3 Demonstrate a professional work ethic
	3.4 Apply a knowledge of relevant performance and cultural principles and practices to workplace activities
	3.5 Participate in workplace discussions and meetings in a positive and constructive way
	3.6 Demonstrate a capacity to work independently and achieve goals with minimal or no supervision
	3.7 Seek feedback on own performance from relevant personnel and incorporate into work activities as required
	3.8 Use peer and management feedback, as well as self-evaluation, to identify skill gaps and set professional development goals
4. Establish and maintain industry networks	4.1 Participate in relevant networks to assist with finding ongoing work
	4.2 Identify and follow appropriate strategies to enhance own professional reputation
	4.3 Maximise reputation by circulating current and succinct information about own experience
	4.4 Use communication channels to exchange information and ideas with colleagues and industry contacts

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Learning	3.7, 3.8	• Seeks feedback from others, as well as self-evaluation, to improve own performance
Reading	1.1, 1.4, 1.6, 2.1, 2.2	• Interprets a range of at times complex information related to working at a professional level in the creative arts industry
Writing	1.3, 1.4, 2.1, 2.4, 4.3	• Prepares work and career documentation
Oral communication	2.1, 2.3, 2.4, 3.1, 3.2, 3.5, 3.7, 3.8, 4.1, 4.4	• Seeks the views and opinions of others • Obtains information by listening and questioning • Discusses ideas and solutions • Uses clear language to contribute information and express requirements
Navigate the world of work	1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 2.1, 2.2, 2.3, 2.4, 3.1, 3.2, 3.3, 3.5, 3.6, 4.1, 4.2, 4.3, 4.4	• Seeks new challenges and opportunities to broaden expertise and focus • Regularly reviews current situation and future career and work options, developing strategies to address some factors that may limit choices • Applies and adapts a wide range of strategies and resources to identify and gain work, particularly through networks and contacts • Tailors approaches and presentations to potential clients or employers to illustrate a strong understanding of and match with the nature and requirements of the role • Is highly autonomous, taking responsibility for most aspects of own work, responding to factors that could affect achievement of outcomes • Identifies and follows workplace protocols
Interact with others	2.1, 2.3, 2.4, 3.1, 3.2, 3.5, 3.7, 3.8, 4.1, 4.4	• Builds relationships with people with the knowledge, skills and influence to get things done or provide support, building formal and informal networks within and beyond immediate work context
Get the work done	1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 2.1, 2.2, 2.3, 2.4, 3.1, 3.2, 3.3, 3.5, 3.6, 3.7, 3.8, 4.1, 4.2, 4.3, 4.4	• Demonstrates a professional work ethic, builds networks and advances own career • Seeks to build and maintain an effective online profile as an integral part of work and career management • Uses the internet for research and distributes

| | | information electronically |
| | | • Uses standard word processing applications to prepare work-related documentation |

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAIND601 Work professionally in the creative arts industry (Release 2)	CUAIND601 Work professionally in the creative arts industry (Release 1)	Updated assessment conditions section. Updated modification history section to reflect changed name of training package.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet - https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5