Assessment Requirements for CUAIND402 Provide freelance services

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- participate in industry networks and develop a dynamic list of industry contacts
- prepare resume and self-promotional materials and circulate using a variety of media outlets and platforms
- prepare a business plan that identifies a fee structure and work schedule to maintain a viable cash flow
- negotiate service contracts or agreements
- develop and maintain an effective financial and document records system
- develop and revise a strategic plan that identifies business opportunities and risks
- seek constructive feedback to identify professional development needs and opportunities
- review work objectives measured against quality of life, artistic and commercial goals.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- identify industry network opportunities for freelance services in screen and media industries
- identify professional expertise and services available to advise and support freelance services
- identify media outlets and platforms that may be relevant for promotional purposes
- identify sources of information about regulatory, taxation, insurance and other business requirements in relation to offering freelance services.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- relevant personnel
- access to information on legislation and codes of practice for freelancer services in the screen and media industries.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5