CUAIND314 Plan a career in the creative arts industry

Release: 1

CUAIND314 Plan a career in the creative arts industry

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Application

This unit describes the skills and knowledge required to identify and evaluate career opportunities in the creative arts industry, including personal skills analysis and portfolio development. It involves building networks within the creative industry and developing a personal career plan and skills portfolio for practical use.

The unit applies to those who are entering or moving into another area of the industry.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Industry capability – Industry context

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	*Performance criteria describe the performance needed to demonstrate achievement of the element.*
1. Build industry networks	1.1 Attend creative arts industry events and identify contemporary creative arts industry products and services
	1.2 Talk with people in the industry and develop awareness of typical formal and informal pathways into different job roles
	1.3 Establish potential contacts and keep up to date with industry trends and career possibilities using different sources
	1.4 Explore and participate in work opportunities as a way of advancing career possibilities
2. Develop a career plan	2.1 Seek advice from people working in areas of interest about career potential and any specific preparation required
	2.2 Evaluate and align own skills and interests to career goals within the creative arts industry, and discuss with applicable people

ELEMENT	PERFORMANCE CRITERIA
	2.3 Identify further skill development required to achieve career goals and confirm with applicable people
	2.4 Investigate learning opportunities for preferred job roles within the creative arts industry
	2.5 Document timelines and actions in a career plan and discuss with applicable people
3. Develop a skills portfolio	3.1 Plan a portfolio of evidence for different purposes in consultation with required people
	3.2 Identify applicable presentation formats for a portfolio and confirm with applicable people
	3.3 Develop a resume or resumes that profile own ability to meet different job role requirements
	3.4 Maintain portfolio in format applicable to creative arts industry work contexts

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Learning	• Identifies professional development activities and maximises career opportunities
Oral communication	• Checks own understanding and initiates conversations when furthering own learning and fostering work networks
Reading	• Analyses industry-specific resources and identifies future directions and current trends
Writing	• Documents own career in different formats that appeal to different job requirements
Planning and organising	• Plans and implements routine tasks
Problem solving	• Identifies and responds to predictable routine problems related to career planning
Self-management	• Takes responsibility for own professional and career development • Identifies personal skills and applicable networks that support personal development • Identifies work options and applicable steps to obtain work
Teamwork	• Builds rapport and trust and establishes and clarifies understanding • Draws on perspectives of others when discussing employment and

SKILL	DESCRIPTION
	career options
Technology	• Uses appropriate digital applications to maintain sources of information and career planning documentation

Unit Mapping Information

Supersedes and is equivalent to CUAIND304 Plan a career in the creative arts industry.

Links

Companion Volume Implementation Guide is found on VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5

      PwC's Skills for Australia