



Australian Government

CUAIND304 Plan a career in the creative arts industry

Release: 1

CUAIND304 Plan a career in the creative arts industry

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Application

This unit describes the skills and knowledge required to identify and evaluate career opportunities in the creative arts industry, including personal skills analysis and portfolio development.

It applies to individuals entering or moving into another area of the industry.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Industry capability - industry context

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Build industry networks	1.1 Attend creative arts industry productions and events, and identify contemporary music products and services 1.2 Talk with people in the industry to develop an awareness of typical formal and informal pathways into different job roles 1.3 Use a range of sources to establish potential contacts and to keep up to date with industry trends and career possibilities 1.4 Explore and participate in work opportunities as a way of advancing career possibilities
2. Develop a career plan	2.1 Seek advice from people working in areas of interest about career potential and any specific preparation required 2.2 Evaluate and align own skills and interests to career goals within

ELEMENT	PERFORMANCE CRITERIA
	<p>the creative arts industry, and discuss with relevant people</p> <p>2.3 Identify further skill development required to achieve career goals, and confirm with relevant people</p> <p>2.4 Investigate learning opportunities to maximise career opportunities for preferred job roles within the creative arts industry</p> <p>2.5 Document timelines and actions in a career plan, and discuss with relevant people</p>
3. Develop a skills portfolio	<p>3.1 Plan a portfolio of evidence to meet a range of purposes in consultation with relevant people</p> <p>3.2 Identify appropriate presentation formats for a portfolio, and confirm with relevant people</p> <p>3.3 Develop a resume or resumes to profile own ability to meet a range of job role requirements</p> <p>3.4 Maintain portfolio in format appropriate to creative arts industry work contexts</p>

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Learning	2.4	<ul style="list-style-type: none"> Identifies professional development activities to maximise career opportunities
Reading	1.3	<ul style="list-style-type: none"> Analyses industry-specific resources to identify future directions and current trends
Writing	2.5, 3.3, 3.4	<ul style="list-style-type: none"> Documents own career in different formats to appeal to different job requirements
Oral communication	1.2, 2.1- 2.3, 2.5, 3.1, 3.2	<ul style="list-style-type: none"> Checks own understanding and initiates conversations to further own learning and to foster work networks
Navigate the world of work	1.1-1.4, 2.1-2.5	<ul style="list-style-type: none"> Takes responsibility for own professional and career development Identifies personal skills and appropriate networks to support personal development Identifies work options and appropriate steps to obtain work

		<ul style="list-style-type: none"> Creates a career plan and supporting documentation
Interact with others	1.1,1.2, 2.1-2.3	<ul style="list-style-type: none"> Builds rapport and trust in order to establish and clarify understanding Draws on others' perspectives when discussing employment and career options
Get the work done	1.1-1.4, 2.1-2.3, 2.5, 3.1-3.4	<ul style="list-style-type: none"> Plans and implements routine tasks Recognises and responds to predictable routine problems related to career planning Uses appropriate digital applications to maintain sources of information and career planning documentation

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAIND304 Plan a career in the creative arts industry	CUSIND302A Plan a career in the creative arts industry	Updated to meet Standards for Training Packages. Minor edits to performance criteria.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>