

# Assessment Requirements for CUAILL501 Develop professional illustrations

Release: 1

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#### **Modification History**

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

#### **Performance Evidence**

Evidence of the ability to:

- explore and experiment with a range of design approaches and illustration techniques to create a body of illustrative work that:
  - meets the requirements of associated briefs
  - shows a command of advanced compositional skills in both print and digital formats
  - supports own ideas for work.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

### **Knowledge Evidence**

To complete the unit requirements safely and effectively, the individual must:

- describe intellectual property requirements relevant to producing illustrations
- explain different formats for illustrative briefs and summarise typical inclusions
- describe typical roles and responsibilities of key people involved in illustration projects
- describe key issues that impact on illustrative work:
  - creative, technical and business issues
  - legal and ethical requirements
  - production factors for both print and digital formats
- discuss current and emerging trends in illustration
- explain a broad range of uses for illustrations and principles that apply to different usage
- describe the properties and capabilities of these illustration techniques:
  - digital and traditional techniques
  - image manipulation
  - layout and typography

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- describe, for the elements and principles of design, the detailed characteristics, complex interrelationships, use in illustrations and how they may be challenged
- describe a range of creative thinking techniques and how they can be used to encourage new ideas.

#### **Assessment Conditions**

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- equipment, tools and materials used to produce illustrations
- briefs on which to base illustrations
- information sources.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

#### Links

 $\label{lem:companion} Companion \ Volume \ implementation \ guides \ are found \ in \ VETNet - \\ \underline{https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef} \\ 6b803d5$ 

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