



Australian Government

Assessment Requirements for CUAGR506

Develop graphic design practice to meet industry needs

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- use a range of professional graphic design business practices in own work
- adopt intellectual property and safety standards required for graphic design practice
- research and evaluate the effect of current and emerging trends on graphic design practice
- apply research outcomes to develop creative and commercial opportunities in own professional practice
- identify and address skill development needs.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- discuss the changing role of graphic design and its convergence with other design disciplines
- outline current and emerging graphic design technologies and trends at a global level
- discuss graphic design industry networks and professional development opportunities
- identify current graphic design business practice including key relationships and ways work is sourced and costed
- summarise broad global design trends that apply to design disciplines
- explain implications of emerging graphic design technologies on the business
- identify sources of information about graphic design
- explain intellectual property issues associated with professional graphic design practice
- describe key safety considerations for professional graphic design practice.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- graphic design information sources
- opportunities for communication with individuals, industry networks and organisations.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>