

Assessment Requirements for CUAGRD504 Create and manipulate graphics

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- analyse graphics requirements in briefs and other information sources
- develop and present ideas for graphics
- create original graphics for at least two different graphic design projects
- use an extended range of tools and features of relevant software with a high level of technical proficiency
- integrate technical and creative processes to produce outcomes that meet design objectives
- evaluate the technical and aesthetic effectiveness of graphics work.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- explain the use of graphics within different types of communication, including corporate, editorial and promotional communication
- identify sources of information for developing ideas about different graphics options
- identify the current range of software programs available to graphic designers and discuss the tools and features
- identify the different types of graphic file formats and explain their use in different contexts
- explain technical requirements for the manipulation and formatting of visual components and file types, including:
 - bitmap images
 - charts
 - graphics
 - page layouts

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- text
- vector graphics
- outline file management protocols and procedures for a range of print and web-based publications
- explain key safety requirements for the use of computer and keyboard.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- industry standard briefs for graphics work
- relevant information sources
- opportunities to present ideas to others
- industry-current graphic design software.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

 $\label{lem:companion} \begin{tabular}{ll} Companion Volume implementation guides are found in VETNet - $$\underline{$https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef}$$\underline{$6b803d5}$$

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