



Australian Government

CUADRT611 Establish creative vision for screen productions

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 5.0.

Application

This unit describes the skills and knowledge required to use sound and visual images to transform written scripts into screen productions. It involves the consideration of different ideas in interpreting scripts, producing detailed shot plans to support a creative vision and finalising plans with required personnel.

The unit applies to those who interpret and use scripts as the basis for developing the creative vision for relatively large-scale productions such as feature films, short films or television dramas. They work closely with writers in developing scripts, and with other creative team members on strategies for achieving creative outcomes.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Media and entertainment production – Directing

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Interpret and review scripts	1.1 Read draft scripts and meet with required personnel to discuss potential interpretations of vision 1.2 Determine intended creative aims of scripts and define proposed objectives that meets aims 1.3 Generate and consider different ideas for visualising scripts until clear narrative emerges 1.4 Inform creative directions and assist in providing production context by identifying research and reference materials 1.5 Review script drafts in collaboration with required personnel and agree on need for rewrites within production timelines

ELEMENT	PERFORMANCE CRITERIA
	1.6 Prepare development notes for script writers to produce script re-drafts as required
2. Prepare shot plans to realise visual narrative	2.1 Mark up working script into component scenes and identify key dramatic elements and technical parameters within each scenic unit as basis for shot plans 2.2 Plot key dramatic elements within and between scenes that aid transformation of written narrative into visual representation 2.3 Determine location of characters and other shot elements by reviewing whole narrative and individual scenes 2.4 Assess photographic qualities of proposed shots and their impact on interpreting overall story and within scenes 2.5 Confirm shot plans allow narrative and visual aspects to be controlled and carried forward according to production requirements 2.6 Discuss shot plans with required production personnel prior to developing storyboards
3. Finalise creative planning	3.1 Document areas of productions that may be affected by script versions and discuss changes with required personnel 3.2 Arrange sign-off for final scripts and distribute to required personnel 3.3 Maintain ongoing review of script and shot plans organising required rewrites during production 3.4 Provide required personnel with latest version of scripts and shot plans

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Oral communication	- Clearly articulates requirements using industry standard language for diverse audiences - Elicits information and confirms understanding using listening and questioning techniques - Identifies and uses industry standard communication methods and practices during discussions with required personnel about project vision, scripts and production plans
Reading	Develops content overview and extracts information that informs plans, creative goals and production decisions by analysing complex

SKILL	DESCRIPTION
	scripts and other textual resources • Reviews scripts and plans for compatibility with production and identifies required revisions
Writing	• Develops detailed information and instructions for scripts using vocabulary, terminology and structure for audience and purpose
Planning and organising	• Establishes creative vision of screen productions and manages require communication by organising, planning and sequencing workload of self and others
Problem solving	• Extracts key elements that inspire creative ideas and decisions about direction of story visualisation by assessing scripts
Self-management	• Works independently and collectively in leadership role with responsibility for plans and decisions required for development of creative vision of screen productions

Unit Mapping Information

Supersedes and is equivalent to CUADRT601 Establish the creative vision for screen productions.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>