# CUADIG315 Produce digital images

**Release: 1**

# CUADIG315 Produce digital images

## Modification History

| Release | Comments |
|---------|----------|
| Release 1 | This version first released with CUA Creative Arts and Culture Training Package Version 5.0. |

## Application

This unit describes the skills and knowledge required to produce digital images through the exploration and application of different techniques, tools, equipment and materials. It involves exploring ideas and techniques during the planning process, preparing resources to create digital images and creating finished digital images.

The unit applies to those developing expertise with digital imagery to produce photo images or digital art.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

## Unit Sector

Visual Communication – Digital Content and Imaging

## Elements and Performance Criteria

| ELEMENT | PERFORMANCE CRITERIA |
|---------|----------------------|
| *Elements describe the essential outcomes.* | *Performance criteria describe the performance needed to demonstrate achievement of the element.* |
| 1. Plan digital imaging work | 1.1 Explore techniques for digital imagery in consultation with required personnel <br> 1.2 Review historical and contemporary digital imaging practice as a potential source of ideas <br> 1.3 Discuss and explore ideas for digital imaging with required personnel <br> 1.4 Assess capabilities of digital imaging techniques through practice and adaptation <br> 1.5 Select techniques that best support the ideas for own creative work |
| 2. Prepare digital imaging | 2.1 Select and organise digital imaging tools, equipment and |

| ELEMENT | PERFORMANCE CRITERIA |
|---|---|
| resources | materials suited to chosen work |
| | 2.2 Prepare resources based on the needs of the work |
| | 2.3 Identify and address intellectual property requirements |
| 3. Create finished digital images | 3.1 Use and adapt digital imaging techniques incorporating principles and elements of design |
| | 3.2 Review work in progress and adjust as required to finalise work |
| | 3.3 Document work processes for future reference |
| | 3.4 Store digital imaging resources according to organisational procedures |
| | 3.5 Seek feedback from required personnel and use to improve own technical and creative digital imagery skills |

# Foundation Skills

*This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.*

| SKILL | DESCRIPTION |
|---|---|
| Reading | • Interprets and analyses mostly familiar visual and textual information for application to job outcomes |
| Writing | • Notes review findings and describes work processes for own reference using clear language and applicable industry related terminology |
| Oral Communication | • Discusses concepts and techniques with others and seeks feedback on work outcomes using clear and related language<br>• Clarifies information and confirms understanding using questioning and active listening techniques |
| Self-management | • Understands workplace expectations and related responsibility<br>• Observes legal, safety and sustainability requirements and enterprise procedures when planning and undertaking design work<br>• Improves creative and technical skills using feedback as a guide |
| Teamwork | • Follows accepted communication methods and practices to discuss conceptual and technical aspects of work with others<br>• Outlines the importance of advice and guidance from others to achieve best outcomes for own creative work and further develop skills and ideas |
| Planning and organising | • Selects digital techniques to convey the concept based on own practice and exploration with some input from others |

| SKILL | DESCRIPTION |
|---|---|
| Initiative and enterprise | • Extends and adapts techniques, and applies design theory to create visual interest<br>• Evaluates decisions during production and amends work to achieve desired result |
| Technology | • Applies understanding of the purposes, functions and key features of digital tools to make informed decisions about resource selection, preparation and maintenance |

# Unit Mapping Information

Supersedes and is equivalent to CUADIG305 Produce digital images.

# Links

Companion Volume Implementation Guide is found on VETNet -
https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5