Australian Government

CUADIG311 Prepare video assets

Release: 1

CUADIG311 Prepare video assets

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Application

This unit describes the skills and knowledge required to prepare video assets for inclusion in interactive media. It involves identifying, organising and packaging video assets in a variety of digital formats.

The unit applies to those who collaborate with others and under supervision to convert video into forms appropriate for streaming, downloading and digital media products. In smaller organisations, they may combine this role with video editing, authoring or programming.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Visual Communication – Digital Content and Imaging

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	*Performance criteria describe the performance needed to demonstrate achievement of the element.*
1. Identify and evaluate video assets	1.1 Confirm production schedules and deadlines with required personnel 1.2 Obtain and assess digital video content according to production requirements 1.3 Identify file details and confirm they meet production requirements 1.4 Confirm required output file format, codecs for specified bandwidths and applicable video encoding software
2. Organise video assets	2.1 Load video files into applicable video encoding software 2.2 Confirm duration and quality of video sequences meet production requirements

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ELEMENT	PERFORMANCE CRITERIA
	2.3 Confirm video and audio codecs meet production requirements 2.4 Save files in output file format using required naming conventions
3. Package video assets	3.1 Assign metadata tags as required 3.2 Save files using standard naming conventions 3.3 Archive materials for future use according to organisational procedures

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Reading	• Identifies and interprets information in organisational documents • Locates correct folders for storing electronic data • Checks textual information for accuracy
Oral Communication	• Discusses video requirements using industry standard language • Clarifies requirements using questioning and listening techniques
Numeracy	• Calculates basic bandwidth requirements
Self-management	• Complies with enterprise and legislative requirements
Teamwork	• Confirms requirements with personnel using applicable communication practices and protocols
Planning and organising	• Plans and completes tasks required to achieve requirements within deadlines • Makes decisions directed related to completion of tasks • Used digital tools to prepare and store video assets
Technology	• Prepares and stores video assets using digital tools

Unit Mapping Information

Supersedes and is equivalent to CUADIG301 Prepare video assets.

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Links

Companion Volume Implementation Guide is found on VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5

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