Australian Government

Assessment Requirements for CUADIG211 Maintain interactive content

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- maintain interactive content for five different websites and social media channels.

In the course of the above, the candidate must:

- undertake interactive content maintenance procedures, including:
    - checking links and media assets
    - updating text, media assets and pages
    - assigning correct metadata or tags
    - checking that changes have uploaded successfully
- use a content management system according to organisational policies and procedures
- document technical and content issues according to organisational policies and procedures
- adopt safe ergonomic practices when using equipment
- store content according to industry conventions.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- impact on usability of web pages of outdated links
- procedures for checking copyright clearance
- procedures for using metadata and tags to classify content
- purpose of alt tags and how they relate to accessibility standards
- safe work practices in relation to working on computers for periods of time.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- applicable interactive content
- content management system, the internet and authoring tools.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5

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