



Australian Government

Assessment Requirements for CUADIG201

Maintain interactive content

Release: 1

Assessment Requirements for CUADIG201 Maintain interactive content

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- maintain interactive content for websites and/or social media channels including:
 - checking links and media assets
 - updating text, media assets and pages
 - assigning correct metadata or tags
 - checking that changes have uploaded successfully
- use a content management system proficiently
- document technical and content issues according to enterprise procedures
- store content according to industry conventions.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- explain how outdated links impact usability of web pages
- explain the procedure for checking copyright clearance
- describe how metadata and tags are used to classify content
- describe the purpose of alt tags and how they relate to accessibility standards
- explain safe work practices in relation to working on computers for periods of time.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- appropriate content
- content management system, the internet and authoring tools.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>