



**Australian Government**

**CUAATS411 Communicate effectively in  
the Aboriginal and/or Torres Strait  
Islander cultural arts industry**

**Release: 1**

## CUAATS411 Communicate effectively in the Aboriginal and/or Torres Strait Islander cultural arts industry

### Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

### Application

This unit describes the skills and knowledge required to use Aboriginal and/or Torres Strait Islander cultural arts industry knowledge to implement communication strategies while working in a legal and ethical framework.

The unit applies to individuals who may be working autonomously, or with others, in the Aboriginal and/or Torres Strait Islander cultural arts industry. Individuals could be working in urban, regional, rural or remote settings. The work environment could involve interactions with artists and their communities in contexts such as cultural centres, arts centres, cooperatives, commercial galleries, public galleries, museums, retail outlets, community projects, exhibitions, events and festivals.

This unit reflects the diversity of Aboriginal and/or Torres Strait Islander cultures and their cultural arts practices. It emphasises the importance of Aboriginal and/or Torres Strait Islander peoples controlling their own cultural heritage and identity.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

### Unit Sector

Aboriginal and/or Torres Strait Islander – Cultural arts

### Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Extend knowledge of industry	1.1 Analyse current industry trends in Aboriginal and/or Torres Strait Islander cultural arts industry 1.2 Research national and international indigenous cultural art movements

ELEMENT	PERFORMANCE CRITERIA
	1.3 Identify and record funding opportunities for Aboriginal and/or Torres Strait Islander cultural arts projects required for own work
2. Prepare to communicate with industry	2.1 Determine strategies for ethical and respectful cross-cultural transactions 2.2 Identify key industry terms required for communication 2.3 Research and record required copyright and intellectual property rights information 2.4 Determine issues that may cause conflict and identify potential solutions
3. Communicate with industry	3.1 Expand knowledge of industry using networking opportunities 3.2 Consult with artists, their families or communities about art dealings, exhibitions and events 3.3 Communicate relevant copyright and intellectual property rights information to others as required 3.4 Seek assistance from language interpreters and cultural brokers as required

## Foundation Skills

*This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.*

SKILL	DESCRIPTION
Learning	<ul style="list-style-type: none"> <li>Maintains knowledge of industry trends and issues using different approaches to learning</li> </ul>
Oral communication	<ul style="list-style-type: none"> <li>Seeks ideas and opinions from required personnel in different contexts and obtains information using careful listening and questioning</li> <li>Participates in verbal exchange using detailed and clear language showing depth of industry understanding</li> </ul>
Reading	<ul style="list-style-type: none"> <li>Identifies and analyses textual information on industry from required sources</li> </ul>
Writing	<ul style="list-style-type: none"> <li>Records complex ideas and information related to own work strategies and meets audience requirements and purpose</li> </ul>
Teamwork	<ul style="list-style-type: none"> <li>Understands role and responsibilities of self and others and contributes to collective outcomes</li> <li>Recognises and applies communication protocols in different formal and informal work contexts</li> </ul>

<b>SKILL</b>	<b>DESCRIPTION</b>
	<ul style="list-style-type: none"><li>• Recognises how personal, social and cultural factors may influence understanding of communication</li><li>• Supports individual differences when collaborating with others to achieve joint outcomes</li><li>• Modifies personal communication style to meet values, beliefs and cultural expectations of others</li><li>• Identifies key triggers that initiate or escalate conflict and uses different strategies to moderate responses</li><li>• Uses consultative processes in decision making</li></ul>
Initiative and enterprise	<ul style="list-style-type: none"><li>• Develops industry knowledge and identifies transferable principles and concepts</li></ul>
Planning and organising	<ul style="list-style-type: none"><li>• Plans and implements strategies that recognise importance of other stakeholders throughout process</li><li>• Uses planning and implementation processes showing increasingly intuitive understanding of cultural protocols</li></ul>
Self-management	<ul style="list-style-type: none"><li>• Seeks assistance before implementing a solution</li><li>• Understands own legal rights and ethical requirements</li><li>• Ensures own work practices contribute to maintain and protecting culture</li></ul>

## Unit Mapping Information

No equivalent unit. Supersedes and is not equivalent to CUAATS401 Develop and apply knowledge of the Aboriginal and/or Torres Strait Islander cultural arts industry.

## Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>