Australian Government

CUAAIR211 Develop techniques for presenting information on-air

Release: 1

CUAAIR211 Develop techniques for presenting information on-air

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 5.0.

Application

This unit describes the skills and knowledge required to communicate effectively on-air using different vocal delivery techniques.

The unit applies to those who record scripted material for broadcast and present program segments live-to-air under direct supervision of an experienced broadcaster.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Media and entertainment production – On-air presentation

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential *outcomes.*	*Performance criteria describe the performance needed to demonstrate achievement of the element.*
1. Identify elements of effective on-air presentation	1.1 Analyse various radio programs and identify factors that might attract or alienate listeners 1.2 Discuss and evaluate effective and safe presentation styles with required personnel 1.3 Identify factors that foster a positive relationship between presenter and listeners
2. Develop techniques for on-air reading and communication	2.1 Deliver scripted material naturally, using vocal inflection 2.2 Identify and implement vocal techniques and exercises to take care of vocal health 2.3 Practise speaking to listeners in a conversational, one-to-one manner 2.4 Express key information points by breaking sentences into logical

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ELEMENT	PERFORMANCE CRITERIA
	chunks 2.5 Confirm and use correct pronunciation of words 2.6 Identify strategies to show respect and build rapport with listeners 2.7 Practise moving naturally between improvised pieces and scripted material 2.8 Determine optimum position for microphone placement for correct audio levels
3. Contribute to on-air programs	3.1 Rehearse scripted material to be presented live or pre-recorded 3.2 Record scripted material for pre-recorded programs with assistance of required personnel, according to production requirements 3.3 Evaluate own performance and identify areas for improvement using feedback from required personnel 3.4 Implement feedback and re-record material for pre-recorded programs as required 3.5 Deliver finished recording for pre-recorded programs to required personnel according to station operating procedures 3.6 Present agreed program segments live-to-air in conjunction with experienced broadcasters

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Learning	• Identifies own learning needs using feedback and self-reflection
Oral communication	• Extracts meaning from aural sources • Confirms requirements using listening and questioning techniques
Reading	• Interprets text to determine vocal requirements and areas for word emphasis
Writing	• Records information that contributes to effective presentations
Planning and organising	• Plans and implements practice and rehearsal sessions
Self-management	• Follows work health and safety requirements in relation to vocal health • Follows organisational procedures for delivering required outcomes

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SKILL	DESCRIPTION
Teamwork	• Delivers agreed program in collaboration with others • Uses interpersonal skills to builds positive relationships with listeners • Understands when to take responsibility and when to include others in developing effective presentation techniques
Technology	• Uses technology to assist with recording

Unit Mapping Information

Supersedes and is equivalent to CUAAIR201 Develop techniques for presenting information on air.

Links

Companion Volume Implementation Guide is found on VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5

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