



Australian Government

CUA60620 Advanced Diploma of Screen and Media

Release 3

CUA60620 Advanced Diploma of Screen and Media

Modification History

Release	Comments
Release 3	<p>This version first released with CUA Creative Arts and Culture Training Package Version 6.0.</p> <p>Minor change to add the following units of competency in the elective unit list:</p> <ul style="list-style-type: none">CUADES523 Design virtual and hybrid eventsCUABRT502 Manage and operate technical requirements for virtual and hybrid events.
Release 2	<p>This version first released with CUA Creative Arts and Culture Training Package Version 5.1.</p> <p>Version created to correct typographical errors.</p>
Release 1	<p>This version first released with CUA Creative Arts and Culture Training Package Version 5.0.</p>

Qualification Description

This qualification reflects the role of those who work in a wide range of screen, media and entertainment industry roles, including film, television, radio, production, presentation, specialist make-up services and interactive media environments.

They apply specialised knowledge in a range of contexts to undertake advanced skilled work. They will have specialised technical and theoretical knowledge with depth in one or more fields of work. They are often accountable for team outcomes, however also work autonomously at a high level.

The job roles that relate to this qualification may include animation designer, screen writer, artistic director, director of photography, special effects designer, games designer, sound designer, producer (film and television), director, specialist make-up artist (creative), music director, program director, promotions and marketing manager, digital content manager, production manager, account executive, head of creative, and news director.

Licensing/Regulatory Information

Qualification

No licensing, legislative or certification requirements apply to this qualification at the time of publication.

Units of competency in qualification

Some individual units of competency may have their own licensing, legislative, regulatory or certification requirements. Users must check individual units of competency for licensing, legislative, regulatory or certification requirements relevant to that unit.

Entry Requirements

Nil.

Packaging Rules

Total number of units = 16

4 core units plus

12 elective units of which:

- at least 9 must be from the elective units listed below
- up to 3 may be from this or any other currently endorsed Diploma or above Training Package qualification or accredited course.

Elective units must be relevant to the work environment and the qualification, maintain the overall integrity of the AQF alignment, not duplicate the outcome of another unit chosen for the qualification, and contribute to a valid industry-supported vocational outcome.

Where relevant, the choice of elective units set out in the packaging rules above can serve to provide the qualification with one of the following specialisations. The rules to achieve a specialisation are detailed at qualification end.

- Content Creation and Design
- Specialist Make-Up Services
- Directing
- Production Management

Core units

CUAIND611 Work professionally in the creative arts industry

CUAPPR515 Establish and maintain safe creative practice

CUAPPR613 Engage in the business of creative practice

CUAPPR615 Evolve ideas for professional creative work

Elective units

Group A - Creation and Design

CUAACD511 Make moulds and casts

CUAANM513 Design specifications for animation and digital visual effects

CUABRT501 Collaborate on the design of broadcasting facilities

CUADES522 Realise production designs

CUADIG511 Coordinate testing of interactive media products

CUADIG512 Design digital applications
CUADIG513 Design e-learning resources
CUADIG514 Design games
CUADIG515 Design information architecture
CUADIG516 Design interactions
CUADIG517 Design digital simulations
CUALGT514 Develop lighting designs
CUAMUP411 Design, apply and remove make-up
CUAMUP512* Design and apply specialised make-up
CUAMUP513* Design and apply special make-up effects
CUAMUP614* Create prosthetics for special make-up effects
CUAMUP615* Design and apply prosthetics for special make-up effects
CUAPOS511 Edit complex media productions
CUAPOS512 Perform primary and secondary colour correction
CUAPPR611 Originate a body of independent creative work
CUAPPR612 Collaborate in professional creative projects
CUAPPR616 Extend expertise in a specialised art form to professional level
CUASCU511 Refine sculptural techniques
CUASOU505 Implement sound designs
CUASOU513 Develop sound designs
CUAWRT512 Develop storylines and treatments
CUAWRT601 Write scripts
CUAWRT602 Edit scripts
SHBHDES008 Make wigs and hairpieces

Group B - Directing

CUACAM611 Direct cinematography for screen productions
CUADRT511 Direct rehearsals of performers
CUADRT512 Direct performers for screen productions
CUADRT611 Establish creative vision for screen productions
CUADRT612 Audition and select performers
CUADRT613 Direct screen production crews
CUADRT614 Devise camera coverage
CUADRT615 Collaborate with editors during post-production

Group C - Producing

CUABRD511 Operate master control
CUAPOS511 Edit complex media productions
CUAPPM512 Realise productions
CUAPPM511 Manage small-scale live productions
CUAPPM518 Manage locations for media productions

CUAPPM613 Plan and manage pre-production activities
 CUAPPM614 Plan and manage post-production activities
 CUAPPR512 Develop sustainability of own professional practice
 CUAPPR514 Establish and maintain environmentally sustainable creative practice
 CUAPPR612 Collaborate in professional creative projects
 CUASOU611 Manage production of sound designs
 CUASOU612 Manage production of sound recordings
 ICTGAM534 Manage interactive media productions

Group D - General

BSBCRT512 Originate and develop concepts
 BSBCRT611 Apply critical thinking for complex problem solving
 BSBLDR522 Manage people performance
 BSBLDR601 Lead and manage organisational change
 BSBLDR602 Provide leadership across the organisation
 BSBMKG549 Profile and analyse consumer behaviour for international markets
 BSBMKG555 Write persuasive copy
 BSBMKG621 Develop organisational marketing strategy
 BSBMKG623 Develop marketing plans
 BSBMKG624 Manage market research
 BSBOPS601 Develop and implement business plans
 BSBPEF501 Manage personal and professional development
 BSBPUB503 Manage fundraising and sponsorship activities
 BSBSTR501 Establish innovative work environments
 BSBSTR602 Develop organisational strategies
 BSBSTR801 Lead innovative thinking and practice
 BSBTEC405 Review and maintain organisation's digital presence
 BSBTWK601 Develop and maintain strategic business networks
 CUABRT502 Manage and operate technical requirements for virtual and hybrid events
 CUADES501 Design events
 CUADES523 Design virtual and hybrid events
 CUAWHS612 Develop strategies for maintaining resilience in a competitive environment
 TAETAS501 Undertake organisational training needs analysis

*Note the following prerequisite unit requirements.

UNIT IN THIS QUALIFICATION	PREREQUISITE UNIT
CUAMUP512 Design and apply specialised make-up	CUAMUP411 Design, apply and remove make-up

UNIT IN THIS QUALIFICATION	PREREQUISITE UNIT
CUAMUP513 Design and apply special make-up effects	CUAMUP411 Design apply and remove make-up
CUAMUP614 Create prosthetics for special make-up effects	CUAMUP513 Design and apply special make-up effects
CUAMUP615 Design and apply prosthetics for special make-up effects	CUAMUP614 Create prosthetics for special make-up effects

Specialisations

The achievement of a specialisation will be identified on testamurs as follows:

- CUA60620 Advanced Diploma of Screen and Media (Content Creation and Design)
- CUA60620 Advanced Diploma of Screen and Media (Specialist Make-Up Services)
- CUA60620 Advanced Diploma of Screen and Media (Directing)
- CUA60620 Advanced Diploma of Screen and Media (Production Management)

Packaging rules to achieve a specialisation

Content Creation and Design

- 6 Group A elective units must be selected and must include CUAPPR611 Originate a body of independent creative work and CUAPPR616 Extend expertise in a specialised art form to professional level

Specialist Make-Up Services

- 5 Group A elective units must be selected, coded CUAMUP

Directing

- 6 Group B elective units must be selected

Production Management

- 6 Group C elective units must be selected

Qualification Mapping Information

No equivalent qualification. Supersedes and is not equivalent to CUA60615 Advanced Diploma of Screen and Media.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>