



Australian Government

CUA40815 Certificate IV in Arts Administration

Release 2

CUA40815 Certificate IV in Arts Administration

Modification History

Release	Comments
Release 2	This qualification first released with CUA Creative Arts and Culture Training Package version 4.0.
Release 1	This qualification first released with CUA Creative Arts and Culture Training Package version 2.0.

Qualification Description

This qualification reflects the role of individuals working in a variety of administrative contexts

across a range of arts organisations, such as galleries, museums, theatres and community arts centres.

Licensing/Regulatory Information

No licensing, legislative or certification requirements apply to this qualification at the time of publication.

Entry Requirements

Nil

Packaging Rules

Total number of units = 14

4 core units plus

10 elective units of which:

- 4 units must be selected from Group A
- 4 units must be selected from the remaining units in Group A or from Group B
- 2 units may be selected from remaining listed electives, or any currently endorsed training package qualification or accredited course at Certificate III, IV or Diploma level.

Elective units must be relevant to the work environment and the qualification, maintain the integrity of the AQF alignment and contribute to a valid vocational outcome.

Core units

BSBINM401 Implement workplace information system

BSBWHS401 Implement and monitor WHS policies, procedures and programs to meet legislative requirements

BSBLDR403 Lead team effectiveness

CUAIND403 Communicate effectively with arts professionals

Elective units

Group A

AHCCCF405A Develop community networks

BSBADM405 Organise meetings

BSBCMM401 Make a presentation

BSBCRT301 Develop and extend critical and creative thinking skills

BSBCRT401 Articulate, present and debate ideas

BSBCRT402 Collaborate in a creative process

BSBEBU401 Review and maintain a website

BSBINN301 Promote innovation in a team environment

BSBITU401 Design and develop complex text documents

BSBITU402 Develop and use complex spreadsheets

BSBITU404 Produce complex desktop published documents

BSBLDR402 Lead effective workplace relationships

BSBLED401 Develop teams and individuals

BSBLIB512 Develop and maintain community and stakeholder relationships

BSBMGT402 Implement operational plan

BSBMGT403 Implement continuous improvement

BSBMKG401 Profile the market

BSBMKG408 Conduct market research

BSBMKG413 Promote products and services

BSBMKG414 Undertake marketing activities

BSBMKG415 Research international markets

BSBMKG416 Market goods and services internationally

BSBMKG418 Develop and apply knowledge of marketing communication industry

BSBPUB401 Develop and apply knowledge of public relations industry

BSBPUB402 Develop public relations campaigns

BSBPUB403 Develop public relations documents

BSBRES401 Analyse and present research information

BSBRKG403 Set up a business or records system for a small business

BSBSUS401 Implement and monitor environmentally sustainable work practices

BSBWOR404 Develop work priorities

BSBWRT401 Write complex documents
BSBWRT501 Write persuasive copy
CHCCDE001 Support participative planning processes
CHCCDE004 Implement participation and engagement strategies
CHCCDE006 Work to empower Aboriginal and/or Torres Strait Islander communities
CUAFIM401 Obtain revenue to support operations
CUAPPR406 Plan work space
CUARES402 Conduct research
ICTWEB302 Build simple websites using commercial programs
ICTWEB403 Transfer content to a website using commercial packages
ICTWEB404 Maintain website performance
SITXICT401 Build and launch a small business website

Group B

BSBIPR401 Use and respect copyright
BSBITU302 Create electronic presentations
BSBITU309 Produce desktop published documents
BSBLIB503 Develop and promote activities, events and public programs
BSBLIB504 Develop exhibition concepts
CUAADM301 Administer bookings for rehearsals and performances
CUAADM302 Book performance venues
CUACMP311 Implement copyright arrangements
CUAEVP402 Design and develop interpretive displays
CUAEVP411 Present information on activities, events or public programs
CUAEVP502 Coordinate the installation and dismantling of exhibitions
CUAMKG301 Assist with marketing and promotion
CUAPPM401 Contribute to the organisation of productions
CUAPPR408 Integrate disability access and inclusion
SITTGDE304 Prepare and present tour commentaries or activities
SITXEVT301 Access information on event operations
SITXEVT302 Process and monitor event registrations
SITXEVT303 Coordinate on-site event registrations
SITXEVT304 Provide event staging support
SITXEVT401 Plan in-house events or functions

Qualification Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUA40815 Certificate IV in Arts Administration (Release 2)	CUA40815 Certificate IV in Arts Administration (Release 1)	Additions to elective unit bank. Unit codes updated.	Equivalent qualification

Links

Companion Volumes are available from VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>