CHCCDE026 Develop and lead community engagement strategies to enhance participation

Release: 1

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Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to apply advanced community engagement skills to increase participation in the community development environment.

The high-level engagement skills described in this unit apply to a range of workplace contexts involving skill development, application and evaluation of engagement strategies to ensure effective community participation in relevant projects and activities.

This unit applies to workers using a community development approach to carry out work in the health, community services or other sectors. Workers at this level are part of a professional team and have the responsibility of supervision of others.

The skills in this unit must be applied in accordance with Commonwealth and State or Territory legislation, Australian standards and industry codes of practice.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Community Development

Unit Sector

Community Services

Elements and Performance Criteria

ELEMENTS	PERFORMANCE CRITERIA
Elements describe the essential outcomes	*Performance criteria describe the performance needed to demonstrate achievement of the element.*
1. Develop community engagement plan.	1.1. Document the purpose and scope of the community engagement.

	1.2. Identify documents and community stakeholders involved in the engagement process.
	1.3. Analyse and determine the level of impact that stakeholders have on decisions and public participation.
	1.4. Specify the engagement tools and methods to be used within specified timeframes.
	1.5. Identify barriers to participation and strategies to address barriers.
	1.6. Identify and document evaluation mechanisms.
	1.7. Identify required resources and develop a budget proposal.
	1.8. Present the completed plan to management and the community for revision and endorsement.
2. Implement the engagement plan.	2.1. Organise the participation activity according to the plan.
	2.2. Proactively identify and address the specific priorities of individuals who are disengaged.
	2.3. Identify and use communication methods that meet the needs of stakeholders to promote participation.
	2.4. Undertake the engagement activity using relevant tools and techniques.
	2.5. Encourage all group members to contribute their ideas constructively and respectfully during group discussions.
	2.6. Use strategies that enhance effective group interactions and communication.
	2.7. Respond to stakeholder questions and concerns according to organisational policies and procedures.
	2.8. Document participation feedback from stakeholders according to organisational policies and procedures.
3. Evaluate and review the outcomes and effectiveness of the engagement plan.	3.1. Conduct an evaluation of the participation activities.
	3.2. Review the engagement activities in comparison with the plan objectives to determine effectiveness.
	3.3. Document the outcomes and evaluation feedback according to organisational policies and procedures.
	3.4. Report evaluation and review information to relevant stakeholders.

Foundation Skills

Foundation skills essential to performance are explicit in the performance criteria of this unit of competency.

HumanAbility

Unit Mapping Information

Supersedes and is equivalent to CHCCDE010 Develop and lead community engagement strategies to enhance participation.

Links

Companion Volume implementation guides are found in VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=5e0c25cc-3d9d-4b43-80d3-bd22cc4f1e53