

# **BSBSS00025 Trade Mark Skill Set**

Release: 1



#### **BSBSS00025** Trade Mark Skill Set

#### **Modification History**

Not applicable.

#### **Description**

Not applicable.

#### **Pathways Information**

Units from within this Skill Set can contribute to a number of qualifications, including the BSB40207 Certificate IV in Business, BSB50207 Diploma of Business, BSB50507 Diploma of Franchising and BSB51107 Diploma of Management.
Management.

#### **Licensing/Regulatory Information**

Not applicable.

### **Skill Set Requirements**

Units	Protect and use brands and business identity
	Manage intellectual property to protect and grow business

#### **Target Group**

Target Group	This skill set is for people who need to manage the protection and commercialisation of brands and business identity within an organisation.
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## **Suggested words for Statement of Attainment**

Suggested form of	These competencies from the BSB07 Business Services
words for Statement of	Training Package meet the industry requirements for the
Attainment	management of the protection and use of brands and
	business identity within an organisation.

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