



Australian Government

BSBSS00110 Business Development Skill Set

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with BSB Business Services Training Package Version 7.0.

Description

This skill set addresses the skills and knowledge to undertake business development activities for an organisation.

Pathways Information

Units from this skill set can contribute to credit towards BSB50120 Diploma of Business (Business Development) and BSB50620 Diploma of Marketing and Communication.

Licensing/Regulatory Information

No licensing, legislative or certification requirements apply to this skill set at the time of publication.

Skill Set Requirements

BSBMKG541 Identify and evaluate marketing opportunities
BSBMKG548 Forecast international market and business needs
BSBTWK401 Build and maintain business relationships
SIRXMG005 Lead the development of business opportunities

Target Group

This skill set is for individuals who are required to engage in business development within an organisation.

Suggested words for Statement of Attainment

These units of competency meet industry requirements for an individual who undertakes business development.