



Australian Government

Assessment Requirements for BSBPUB503 Manage fundraising and sponsorship activities

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with BSB Business Services Training Package Version 1.0.

Performance Evidence

Evidence of the ability to:

- research and recommend fundraising or sponsorship campaigns or activities
- develop funding submissions according to requirements
- prepare, implement and evaluate a fundraising or sponsorship campaign.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- summarise key provisions of relevant legislation that affect fundraising and sponsorship activities
- identify organisational culture, policies and procedures relevant to fundraising and sponsorship activities
- explain the relevance of donor motivation to fundraising and sponsorship activities
- outline fundraising alternatives.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in the public relations field of work and include access to:

- office equipment and resources
- examples of public relations communication documents
- case studies and, where possible, real situations
- interaction with others.

Assessors must satisfy NVR/AQTF assessor requirements.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=11ef6853-ceed-4ba7-9d87-4da407e23c10>