BSBLIB504 Develop exhibition concepts

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with BSB Business Services Training Package Version 2.0.

Application

This unit describes the skills and knowledge required to explore potential themes and storylines to inform the overall development of exhibition concepts.

It applies to individuals who explore and develop concepts and ideas for a cultural exhibition, who work autonomously, but in consultation and collaboration with others.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Library – Exhibitions and Visitor Programs

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	*Performance criteria describe the performance needed to demonstrate achievement of the element.*
1 Establish purpose and objectives of exhibitions	1.1 Research characteristics of potential audiences for exhibitions 1.2 Confirm purpose, scope and objectives of exhibitions in consultation with stakeholders 1.3 Develop broad parameters for content, based on objectives, audience needs, community feedback, and collection and organisational parameters
2 Research exhibition concepts	2.1 Research historical, cultural and other influences that impact concept development 2.2 Undertake critical analysis of sources and references to inform concept development 2.3 Identify and source appropriate specialists for assistance

ELEMENT	PERFORMANCE CRITERIA
	2.4 Explore and adapt relevant ideas from other practitioners or exhibitions with consideration of intellectual property, moral rights and copyright
3 Develop and propose concepts	3.1 Use information collected to develop and expand ideas and concepts
	3.2 Test own ideas and approaches against purpose and objectives of exhibitions, as well as ideas from colleagues
	3.3 Prepare concept proposals in appropriate format
	3.4 Gain required approvals

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Reading	1.1, 2.1, 2.2, 2.4	• Interprets and analyses a range of texts to explore ideas and concepts to meet purposes of different exhibitions
Writing	1.2, 1.3, 2.2-2.4, 3.3, 3.4	• Uses clear language, correct spelling and grammar and appropriate terminology to convey information to a range of personnel
Oral Communication	1.2, 2.3, 3.2, 3.4	• Elicits views and opinions of others • Obtains information by listening and questioning • Participates in a verbal exchange of ideas or solutions • Uses clear language to contribute information and express requirements
Navigate the world of work	1.3, 2.4, 3.3, 3.4	• Works independently and collectively in making decisions to achieve organisation outcomes in relation to exhibition concepts • Takes full responsibility for following policies, procedures and regulatory requirements
Interact with others	1.2, 2.3, 3.2, 3.4	• Collaborates and cooperates with others to achieve joint outcomes
Get the work done	1.1-1.3, 2.1-2.4, 3.1-3.3	• Considers whether others should be involved in decision-making, using collaborative processes as part of the decision-making process • Systematically gathers and analyses all relevant

		information and evaluates options to make informed decisions
		• Uses formal analytical thinking techniques for identifying issues and generating possible solutions, seeking input from others as required
		• Develops new and innovative ideas through exploration, analysis and critical thinking
		• Uses main features and functions of digital tools to complete work tasks and access information

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
BSBLIB504 Develop exhibition concepts	CULEVP504A Develop exhibition concepts	Updated to meet Standards for Training Packages Unit moved from Library, Information and Cultural Services Training Package to Business Services Training Package.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=11ef6853-ceed-4ba7-9d87-4da407e23c10