



**Australian Government**

**Assessment Requirements for BSBEBU511  
Develop and implement an e-business  
strategy**

**Release: 1**

# Assessment Requirements for BSBEBU511 Develop and implement an e-business strategy

## Modification History

Release	Comments
Release 1	This version first released with BSB Business Services Training Package Version 3.0.

## Performance Evidence

Evidence of the ability to:

- analyse and evaluate e-business opportunities involving new business models and not simply electronic versions of existing businesses, including but not limited to:
  - undertaking a value chain analysis
  - identifying threats and opportunities
  - determining cost and revenue impacts
- provide supporting evidence for choice of e-business solution
- formulate purpose, objectives and values for an e-business
- identify and address target markets and e-business resourcing needs
- implement, monitor and evaluate an e-business solution.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

## Knowledge Evidence

The candidate must be able to demonstrate the following knowledge to effectively complete the tasks outlined in the elements and performance criteria of this unit, and to manage tasks and reasonably foreseeable contingencies in the context of the work role.

- Key features of a value chain analysis when assessing potential e-business solutions
- Key features of relevant legislation, regulations, standards and codes of practice that may affect the implementation of the e-business solution
- Key features of a range of e-business models
- Key features of the organisational policies and procedures relating to the implementation of the e-business solution
- Key features of organisational strategy related to e-business solutions.

## Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in the information and communications technology – e-business field of work and include access to:

- office equipment and materials, including office technology
- relevant organisational policies and procedures
- documentation relating to analysis and implementation
- relevant legislation, regulations and codes of practice.

Assessors of this unit must satisfy the assessor requirements in applicable vocational education and training legislation, frameworks and/or standards.

## Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=11ef6853-ceed-4ba7-9d87-4da407e23c10>