



Australian Government

Assessment Requirements for BSBCRT512 Originate and develop concepts

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with BSB Business Services Training Package Version 7.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- develop, refine and implement a solution to address a workplace issue on at least one occasion.

In the course of the above, the candidate must:

- consult with stakeholders to identify workplace issue to be addressed within scope of job role and organisational policy
- generate potential ideas that provide innovative solutions to identified issues
- evaluate viability of ideas
- present ideas and information to others and reflect on responses
- refine chosen solution in response to feedback.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- creative thinking techniques to generate innovative solutions to issues
- existing products, programs, processes or services to address selected issue
- factors affecting viability of possible solutions including:
 - commercial potential
 - suitability for the target audience or purpose
 - feasibility of implementing solution
- issues and requirements to commercialise the concept
- practical and operational issues to be considered in specific work or community context
- practical and operational issues that determine whether a concept can be implemented
- techniques for generating creative ideas and solutions, and for translating them into workable concepts.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- background information required to evaluate the operational factors that will affect the implementation of concepts
- opportunities to collaborate with others throughout the concept development process.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=11ef6853-ceed-4ba7-9d87-4da407e23c10>